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<tr><th>OUTCOME</th><th>STRATEGIES</th><th>ACTIVITIES</th><th>ACTUAL ACCOMPLISHMENTS 2004-2007</th><th>AGENCIES</th><th>MEASURABLE OUTPUTS/ TARGETS 2004-2010</th></tr>
<tr><td>3 million entrepreneurs supported
6-10 million jobs created</td><td>Provide credit, technology and marketing support for 3 million micro, and small and medium enterprises (MSMEs)</td><td>Implement the small and medium enterprises (SME) Development Plan

Enhance the SULONG Program</td><td>From 2004 to October 2008, SULONG loan releases reached PhP147.26 billion. The total cumulative target has been revised to PhP212.21 billion from 2004-2010.

Revised Targets and Loan Releases under the SULONG Program (billion pesos)

2004- October 2008
<table><tr><th>Year</th><th>Revised Targets</th><th>Actual</th></tr><tr><td>2004</td><td>23.58</td><td>27.22</td></tr><tr><td>2005</td><td>26.50</td><td>31.73</td></tr><tr><td>2006</td><td>28.72</td><td>32.39</td></tr><tr><td>2007</td><td>32.29</td><td>28.59</td></tr><tr><td>2008</td><td>29.84</td><td>27.33</td></tr><tr><td>2009</td><td>33.54</td><td>-</td></tr><tr><td>2010</td><td>37.74</td><td>-</td></tr><tr><td>Total</td><td>212.21</td><td>147.26</td></tr></table>Source: SBGFC

An estimated 1.84 million jobs were supported, 30 percent of which or 552,225 are new jobs

Loans to microenterprises administered by the Microfinance Program Committee (Refer to Chapter 12: Basic Needs)</td><td>DTI, Small Business Guarantee and Finance Corp. (SBGFC) and other concerned agencies

GFIs, DTI</td><td>Loans to SMEs tripled, number of SMEs assisted

Loans to SMEs (refer to table 1.2, p. 14 of the MTPDP 2004-2010 for “Targets to Triple Loans to SMEs by 2010”)</td></tr>
<tr><td></td><td>Empower existing SMEs to generate addi-</td><td>Enhance credit policies and systems to improve bank</td><td>The Credit Information System Act (CISA) or House Bill No. 118 was re-filed during the 14th Congress and has</td><td>DOF, BSP, SBGFC, Private Finance Initiatives</td><td>Law to remove impediments to establish SME Credit Bureau for all borrowers (including</td></tr>
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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
	tional employment through increased lending and promotion of Big Enterprise-Small Enterprise (BESE) program	lending to small enterprises Work for the removal of legal impediments to the establishment of SME Credit Bureau	been referred to the Committee on Banks and Financial Intermediaries. The House Committee on Banks is set to finalize a substitute version of the bill. A similar bill, Senate Bill No. 62 was the subject of 3rd Hearing by the Senate.	(PFIs), Capital Market Development Council (CMDC) and other concerned agencies	SMEs) drafted and sponsor obtained; SME Credit Bureau established by 2007
		Fast track the development of credit rating/ scoring system for evaluation of SME loans. Provide incentives to banks that will adopt a credit rating/scoring system for SMEs, e.g. lower risk ratings for high quality SME loans	BSP Circular No. 439 (July 5, 2004) required universal and commercial banks to adopt internal credit risk rating initially for corporate borrowers with asset size of more than PhP15 million. The BSP plans to expand its coverage to include banks' significant portfolios. No further updates. Under BSP Circular No. 570 (May 24, 2007), wholesale microfinance loans granted by universal banks and commercial banks including local branches of foreign banks, to microfinance institutions, other than banks, shall be considered as eligible compliance with the mandatory credit		Development and use by banks of internal credit rating/ scoring system for evaluation of loans required

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		Study the exemption of borrowings of banks from SBGFC from reserve requirement (RR)	In 2005, the Manual of Regulations for Banks was amended to exempt borrowings of accredited financial institutions under the Wholesale Lending Program of SBGFC from the RR, pursuant to Circular 482 (May 5, 2005)	BSP	Study done in one year
		Study the provision of more rediscounting facilities to SMEs	On March 6, 2006, BSP Circular No. 515 promulgated the revised guidelines on the rediscounting facility of the BSP as approved by the Monetary Board pursuant to MB Resolution No. 94 (Jan. 26, 2006). The revised guidelines are for discussion with industry.	BSP	Study done in one year
		Strengthen the operation of the SME Capital Market based at the Philippine Stock Exchange (PSE)	In 2005 it was reported that the number of listed SMEs remained unchanged since 2003.	Private sector, PSE, SEC, and DOF	Number of registered SME participants. At least 5% of SMEs registered
		Promote the operation of an alternative trading platform or system through the issuance of the appropriate regulatory framework	Draft of the revised SME (more relaxed) listing rules under review. The target completion and submission to SEC was at the end of 3rd quarter of 2006.		Enhanced rules, guidelines and/or procedures adopted for the alternative trading platform/system

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		Monitor the activities of the alternative trading platforms or system to ensure its compliance with applicable rules and good corporate governance principles			Compliance monitoring reviews and/or audits conducted
		Conduct IEC to encourage suppliers of capital (creditors, investors and/or saver) and demanders of funds (debtors, borrowers) to avail the intermediation facilities offered by the alternative trading platform	In 2005, seminars/talks to SMEs were conducted to increase awareness of tapping the stock market as an alternative source of funds and corporate publicity		Share of SMEs trade volume to total trade volume
		Promote the listing of SMEs with good track records with the PSE Small Board	The cost of listing for SMEs remains prohibitive. Even large firms are not listed as expected.	SBGFC	Number of SMEs assisted with listing requirement of the PSE
		Expand venture capital funds	In 2005, SBGFC obtained the commitment of two private sector	SBGFC and National	Equity infused into new enterprises

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			partners (Enviro-Ventures, Inc. and Iron Capital Management Corp) to invest PhP125 million in a venture capital fund. Ongoing.	Development Company (NDC)	
		Implement and expand the web-based marketing of SME receivables	In January 2005, DBP obtained the first Alternative Trading System (ATS) license issued in the country from the Securities and Exchange Commission (SEC). The first product of the DBP-ATS is the Marketplace for SME Suppliers Receivables Purchases (MSME-RP) – an online trading of receivables. The DBP may be able to trade its first MSME-RP Security within the first quarter of 2006.	DBP, DTI, DOF, and SBGFC	Annual promotion to entice other private banks and GFIs to participate in the program. Number of private banks and GFIs participating in the prototype program
		Encourage PFIs to comply with lending quotas to SMEs	Ongoing through credit guarantee and wholesale facilities which has approved a total of PhP95 million and PhP1.7 billion, respectively, as of September 2007	SBGFC*, PFIs	Increased loans of PFIs to SMEs
		Enhance provision of microfinance services and products	SB Corporation's microfinance facility exhibited 61.6% increase as of September 2007 over the past year's performance. Total approvals for microfinance totaled PhP397 million.		
		Develop responsive microfinancing services and products such	In 2005, SBGFC launched Micro-LEAD, LOCAL, and LEAP that cater to a wide array of needs of microfinance institutions.	DTI, RBAP, CTB, LBP, MSMEC, SBGFC, PCFC,	New services and loan portfolio delivered side-by-side with microfinance loans and savings

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		as micro agri, insurance, housing, and pension, among others.		DAR, HUDCC, TLRC, private sector	
		Study possible extension of GRT exemption on loans to BMBEs of rural and cooperative banks relending GRT-exempt loans originating from financial institutions like SBGFC, Landbank, etc.	No legislation prepared yet	DOF, RBAP, LandBank, SBGFC, MSMEC	Study done in one year and possible legislation prepared
		Implement the One-Town-One-Product (OTOP) Program Identify the priority sectors as well as areas of complementation across towns and cities Provide a convergence of services (product development, skills and entrepreneurial	From 2004-3rd quarter of 2008: ▪ 8,072 new SMEs developed ▪ 25,578 new SMEs assisted ▪ 561 *pasalubong* centers ▪ 3,413 OTOP market outlets nationwide ▪ 268,519 jobs generated ▪ US$340.4 million in export sales ▪ PhP8.2 billion in domestic sales ▪ Ten regions exporting their OTOP products to the world ▪ OTOP Special Financing Window established with DBP	DTI, GFIs, MFIs, LGUs, DOST, TESDA, DA, private sector	Number of priority products/ sectors/clusters agreed upon by LGUs and other government agencies; number of projects implemented within the identified priorities starting the 1st quarter of 2005; jobs created; loans provided; and growth in the enterprise

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		training, marketing and technological assistance) from concerned agencies			
		Formulate recognition scheme for the active participation of big enterprises (BEs) in the program and craft the corresponding partnership program. Identify possible partnerships and establish complementation (e.g. training, technology, etc.). Match the requirements of the BE with the small enterprise (SE) and the needs of the SE with the BE	In 2005, partnerships between 50 SMEs and 20 big enterprises were forged under the BE-SE Productivity Improvement Program of ECOP and NWPC From 2006 to September 2007, the DTI Cottage Industry Technology Center conducted 294 training courses benefiting 5,733 participants	DTI, ECOP, Private Sector, NWPC	300 SE/year partnerships forged
		Promote the concept of E-BESE among the big companies. Undertake roadshows.	Two batches of Manager's Training for the motor vehicle parts and components for 17 companies were conducted under the EBESE '08 started last September 2007	DTI, ECOP, NWPC, TAPI	Annual roadshows
		Encourage technology based entrepreneurship	In 2006, the DTI - Center for Industrial Competitiveness in partnership with		

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		(*Please refer to Part 1, Sec.7; Part 4, Chapter 2*)	ECOP provided technical assistance to promote EBESE to 72 Luzon and Cebu-based small and medium enterprises (SMEs)		
		Increase SME access to information on business opportunities, and other relevant data			
		Promote subcontracting and franchising operations	Since 2004, eight franchise opportunities briefings cum business matching have been held. One franchise business (Bioessence) was established after the conduct of a franchising seminar in 2005.	DTI, PCCI, Private Sector	Number of SME Centers strengthened/established/ rehabilitated
		Strengthen the operations of the regional SME Centers, support LGUs in establishing SME Centers	From 2004 to third quarter of 2008, BMSMED set up SME business counseling booths in 38 trade events and assisted 8,823 SMEs. On the other hand, a total of 1,330 MSMEs and would-be MSMEs availed of the Bureau's business counseling services at the BMSMED SME Center. From 2005 to September 2008, the BMSMED disseminated 170,361 copies of various information materials (e.g. Programs and Services for MSMEs, Financing programs for MSMEs, Do You Want To Go Into Business Handbook, Glossary of	DTI	

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			Business Terms and Concepts, various business ideas flyers, etc.) to all DTI regional/ provincial offices, SME centers, trade associations, donor agencies, national and local agencies, national and local government units, universities and colleges, financing institutions, senators and congressmen, embassies, private organizations and local public libraries. In 2006, BMSMED strengthened 60 additional SME Centers through the provision of high-grade computers. Digital instructional materials and signages were likewise provided to all existing DTI-SME Centers. BMSMED also entered into partnership with Globe Telecoms facilitating the provision of free computer hardware, furniture and internet services to 10 selected SME Centers. The Bureau commissioned the preparation of a primer on "Managing an SME Center" and facilitated the same to all SME Centers. In 2004, BMSMED (through funding from OSEC) provided equipment to upgrade 25 priority SME Centers.		
		Strengthen the provision of business development	As of September 2008, a total of 93 SME Counselors attended Levels 1 and 2 training for Philippine SME	DTI*, PFIs, MFIs identified PFIs at the regional level	Number and types of BDS developed and adapted

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		services (BDS) particularly to MSMEs in the countryside	Counselors – Capacity Development for DTI-SME Counselors with the support of JICA The BMSMED conducted two batches of Results-Based Management (RBM) and SME Development Plan Monitoring and Evaluation System Training of Trainers on March 24-28, 2008 and March 31 to April 4, 2008 attended by a total of 10 participants from selected DTI offices nationwide In 2007, 35 DTI and non-DTI Business Counselors participated in the SME "Shindan" for Philippine SME Counselors – Capacity Development for DTI-SME Counselors with the support of JICA. Project implementation will end in February 2010. A total of 180 participants from various DTI and non-DTI offices attended the Results-Based Management (RBM) and SME Development Plan Monitoring and Evaluation System training conducted in the third quarter of 2007. From 2006 to September 2007, PTTC conducted 762 regular and special training programs in the area of trade business management and quality and productivity, benefiting a total of 27,729 MSMEs and would-be entrepreneurs		

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			In 2006, 22 SME Counselors from various DTI Regional/Provincial Offices participated in the AusAID-funded project on "Developing Effective Capacity Building Support Programs for Rural SMEs in the Philippines". In addition, 92 SME Counselors from DTI Regional/ Provincial Offices nationwide participated in the Training of SME Counselors (TOSCON) funded by the BSP. From year 2006 to September 2007, CITC continued to adapt and provide the following BDS: 1. Introduction of tools/equipment/ processes and development of attendant competencies - 255 tools and equipment processes 2. Technical consultancy services - 264 technical consultancy services to 376 enterprises to improve production processes and product quality 3. Development of productivity & competency enhancement interventions - 294 training courses developed for start-up, existing MEs and CBEs attended by more than 4,647		

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			individuals 4. <u>Common facility and laboratory services</u> - PhP34.29 million worth of goods for local and domestic distribution processed by 218 client MSMEs utilizing CITC's equipment and machineries made available under its common facility services program 5. <u>Local industry development counseling and other business enhancing/community based enterprise development services</u> - 21 CBEs benefited from the Center's microenterprise counseling services for the effective and efficient establishment and strengthening of CBEs		
		Develop and implement gender responsive BDS such as design of gender friendly tools and equipment.		DTI, NCRFW	Number and type of gender responsive BDS developed
		Disseminate information on existing financing and technical	Under PTTC's business incubation program to develop new entrepreneurs, a customized training for 12 new enterprises was conducted. Of the 12		

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		assistance programs on MSMEs	new enterprises, seven are based in the regions. From 2006, CMDF conducted a total of 233 training courses which benefited 4,376 graduates. From 2004 to date, BMSMED printed and disseminated 229,165 copies of 14 different business-related publications in English, Filipino and selected Filipino dialects including, among others: Do You Want to Go Into Business?; Starting a Small Business; Starting an Enterprise; Programs and Services for MSMEs; Financing Programs for MSMEs; SME Development Plan; Guide to the Barangay Micro Business Enterprises (BMBEs) Act of 2002; and various brochures Since 2006, the SMED Council approved 12 project proposals under the BMBE Development Fund which will provide technical assistance to BMBEs in the areas of marketing, technology, management and production	SBGFC, GFIs, SMEDC*	Number of areas and MSMEs reached
		Disseminate information on lapsed, expired or off patents to	18,033 lapsed, expired or off patents posted in IPO and DOST websites	IPO*, DOST	Number of lapsed, expired or off patents posted in IPO and DOST websites

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		SMEs			
		Promote commercialization of IPR to improve the competitiveness of local industries	Technology Information Brokering and Matching is on hold but provided assistance to 1,979 SMEs in 2006	IPO	Number of SMEs assisted through the Technology Information Brokering and Matching
		Launch a program for SMEs using IP as a business strategy. Increase level of IP awareness of SMEs	IP Project for SMEs is still at its awareness level	IPO	Number of SMEs that use IP as part of their business strategy
		Make available to SMEs patent documents through the Intellectual Property Digital Library (IPDL)	12,700 hits on IPDL	IPO	Number of SMEs accessing the IPDL
	Tap returning OFWs as sources of capital	Promote the remittance profiling survey project (RPSP) for efficient remittance data collection	DOLE and DFA (for the Commission on Filipinos Overseas) are lead agencies of the RPSP project. To date, the BSP has not received updates on this project.	OP*, DOLE*, BSP*	RPSP implemented
		Implement the evaluation of Livelihood Development Program			Evaluation of LDPO conducted

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		for OFWs (LDPO)			
		Establish partnerships/linkages with other formal remittance channels (e.g. foreign banks and money couriers)	In 2006, the BSP assisted the Federal Bank of Atlanta in a prefeasibility study that would look into the possibility of interconnecting with the US Fed Automated Clearing House system. The BSP is working with the Asian Development Bank and the US Embassy in Manila on the technical issues underlying the proposed ACH system		Partnerships/linkages established
		Implement a massive information campaign through tri-media, Presidential foreign trips, consultations, dialogues and symposia to encourage OFWs/ migrant to invest in SMEs, use/utilize formal channels of remittance and save in banks particularly in GFIs	The BSP launched a Financial Literacy Campaign (FLC) with the following objectives: (1) Personal financial planning; (2) Placements in traditional financial instruments; (3) Relevant consumer laws and regulations; (4) Safe practices in investing in financial products; (5) Investments in business ventures including SMEs and some success stories of former OFWs; and (6) Licensing/registration of business. So far, the BSP, together with the OWWA, has conducted a total of 15 FLCs (eight in 2006 and seven in 2007), with a total of 1,736 attendees. For 2008, BSP is planning to conduct 12 more FLCs throughout the country. To date, the following FLCs e were		FLC conducted

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			conducted: Iloilo City – Jan. 22, 2008; Roxas City, Capiz – Jan. 23, 2008; and Kalibo, Aklan – Jan. 25, 2008. Topics covered in the FLC expanded through regular partnerships with the DA (for agribusiness), Rural Bankers Association of the Phils/ABS-CBN Bayan Foundation, Inc./BSP Microfinance (for microfinance/micro-entrepreneurship), the DTI (for business licensing and permits), and ABROI (for investments in financial products/instruments).		
		Include OFW remittance utilization in the SME Development Plan to establish a clear and well-defined working relationship between DTI (as support provider for OFW/ SMEs) and OWWA (as caretaker of OFRs)		DTI, DOLE	Inclusion of OFW remittance utilization in SME Development Plan
		Develop incentive programs to promote the utilization of formal channels for remit-	Launched OFW portal in the BSP web page on March 30, 2007 to enhance transparency of bank remittance services and products	BSP	Incentive programs developed

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		tances, e.g. higher than prevailing inter-est rate in the market and other similar services offered by the informal network for OFWs	On March 23, 2006, the BSP issued Circular No. 522, which implemented MB Resolution No. 311 dated 10 March 2006, on the following: (1) grant of foreign currency deposit unit (FCDU) license to rural banks/ cooperative banks, and (2) reduction of the minimum capital required for thrift banks to operate an FCDU The BSP issued Circular No. 534 which implemented Monetary Board Resolution No. 742 dated June 8, 2006 requiring banks and nonbank financial institutions under BSP supervision, including foreign exchange dealers/ money changers and remittance agents, providing overseas remittance services, to disclose to the remittance sender and to the recipient/beneficiary certain information regarding their remittance transactions and/or services The BSP likewise issued Circular No. 583, which implements Monetary Board Resolution No. 1024 dated Sept. 13, 2007, on the rules and regulations that shall govern the grant of authority to qualified thrift and rural banks to engage in limited trust business		Incentive programs developed
		Study the possible expansion of the formal banking branch	Expressnet and Bancnet formalized interconnection on June 20, 2006. As of date, all three networks are already interconnected. The BSP has approved	BSP	Studies conducted in one year

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		network to effectively link overseas workers with the remittance receiving families. Study the possible issuance of OFW bonds.	the operations of the new innovative systems of G-Cash, Smart *Padala* and stored value cards/cash cards as alternative means to send money from abroad. In 2006, BSP prepared initial lists of OFW host countries for potential bilateral negotiations based on magnitude of OFW remittances and concentration of OFWs. The BSP is using this list in line with the ASEAN WTO negotiations as well as for the Global Forum on Migration and Development (GFMD) fora, the first of which was held in Brussels this year, the second one to be hosted by the Philippines in 2008. DFA is the lead agency for the GFMD initiative. A request for market opening measures on banking services was submitted to the NEDA Secretariat on June 21, 2005 for the ongoing WTO negotiations for trade in services liberalization A request to eliminate or relax restrictions in the establishment of remittance business has also been submitted to Korea, Australia and New Zealand under the ASEAN-Korea and ASEAN-Australia/New Zealand Free Trade Agreement negotiations in October 2007. Under		

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			the ASEAN Korea Trade in Services Agreement, which was signed by ASEAN and Korea in November 2007, Korea improved its WTO commitment in allowing ASEAN-based banks to establish branches in Korea, as a result of negotiations with ASEAN. ASEAN-based banks that establish branches in Korea are allowed to provide remittance services. Approved the issuance of retail treasury bonds (RTBs) for Overseas Filipinos (OFs) in the first quarter of 2007 during the Economic Managers' Meeting last Aug. 17, 2007. Discussions between the BSP and the DOF on the technical details of the issuance, which were started in November 2007, are continuing. It has a housing component that is being proposed by CREBA. Continued granting of specialized investment products and services to OFs by the commercial banks, e.g., insurance, pension, and real estate, through tie-up arrangements with pre-need and development firms The Monetary Board, in its Resolution No. 1605 dated Dec. 16, 2005, approved the revised branching		

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			guidelines to enhance competition in the banking system and maximize the delivery of financial services especially in underserved areas. The implementing circular of these MB-approved guidelines was issued on Dec. 22, 2005 under Circular No. 505. The Monetary Board, in its Resolution No. 310 dated March 15, 2007 approved the guidelines on the acceptance of valid ID cards, for all types of financial transactions, by banks and nonbank financial institutions including financial transactions of OFWs. Said MB Resolution was implemented through Circular No. 564 dated April 3, 2007. Consistent with the BSP policy to promote access of Filipinos to services offered by formal financial institutions including those residing in remote areas, the Circular was issued to clarify existing regulations in identifying customers under the Manual of Regulations for Banks, the AntiMoney Laundering Act (AMLA), and its revised IRRs		

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	Provide an environment conducive to MSME development	Simplify and reduce documentary requirements and processing time for registering BMBEs	As of Dec. 31, 2006, based on the BLGF-DOF reports, there are 6,598 registered BMBEs, 1,079 out of 1,610 cities/municipalities are already implementing the Act With the support of GTZ-SMEDSEP, DTI, through BSMED, published and disseminated 10,000 copies of the Handbook on Streamlining Business Registration to LGUs nationwide. In 2008, a second edition of the handbook was prepared for printing.	DILG, DTI*, DOF*, LGUs, PCCI, local chambers of commerce, trade associations	IEC drive; Number of BMBEs registered; Reduction of processing time and steps
		Implement the Philippine Business Registry System (PBRS)	PGMA signed EO 587 in Dec. 21, 2006 directing the DTI to establish and administer the Philippine Business Registry Project (PBR) The PBR portal is operational and sole proprietorships can be registered online for business name and tax identification number purposes. Phase II (Systems Development, Implementation, and Overall System Roll-out) is targeted for completion by 2008	DTI*, SEC, CICT, BIR, SSS	PBRS operational by mid-2006; Number of E-Transactions made through the PBRS
		Set up an online Investment Registration and Monitoring (IRMS) and Business Action Centers (BAC)	One stop shops/centers in Davao, Cebu and Luzon were set up to facilitate investment promotion in the respective regions and assist Investment Promotion Units to improve transaction flows and costs	DTI*	IRMS and BAC set up

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		nationwide where a comprehensive package of assistance to businessmen/ entrepreneurs will be housed under one roof	and public and private management; simplify rules and reduce reportorial requirements to facilitate investments and eliminate duplication; and improve government quality management service As of December 2007, the Davao OSSC registered 6,431 business names, issued 563 business licenses: 225 PCAB Licenses, processed 3,090 exports licenses/documents, with US$ 191.93 million value of exports that served 1,281 clients. It also facilitated various trade and investment missions, organized series of investment exhibits, and provided institutional development, consultancy assistance, and secretariat support to three industry clusters, namely: ICT, Wood, and the Equipment and Machineries clusters. It also facilitated the entry as well as assisted in the establishment of Offices of ICT-based companies in Davao City. The Cebu OSSC developed the Region 7 website with an interactive electronic information counter catering to various information needs and/or inquiries of clients. It also coordinated with BIR, SSS, Phil Health, and Pag-ibig to further streamline and simplify business		

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			permit/licensing procedures as well as to roll-out the simplified procedures to Cebu City and the municipality of Consolacion, as pilot areas In October 2007, the Cebu City Hall, in coordination with DTI has taken steps to install the Cebu City Hall desk at the Center The Luzon OSSC started its Business Regulation and Licensing in July 2007. It covers the city of Angeles and the municipalities of Mabalacat, Magalang, and Porac. To date, a total of 885 applications have been processed.		
		Work for the amend-ment of the Magna Carta for SMEs.	The bill amending the Magna Carta for MSMEs was signed into law on May 23, 2008 and its IRR was issued on Aug. 20, 2008 as DTI DAO No. 09, Series of 2008: • Inclusion of microenterprises, thus renaming the Act as Magna Carta for Micro, Small and Medium Enterprises; • Renaming the SMED Council to MSMED Council; • Recomposition of MSMED Council with the following as members: DTI, DOST, DILG, DOLE, SB Corp., DOT, three private sector members, one representative from banking sector, one representative from labor sector • Strengthening of SB Corporation by	DTI*, Congress	Approved amendments to the Magna Carta

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			amending its powers and functions and increased capitalization from PhP5 billion to PhP10 billion • Increasing the mandatory allocation of credit resources, from at least 8 % for micro and small enterprises and at least 2% for medium enterprises		
		Implement city development strategies, e.g. city specific investment promotion, problem solving activities, etc.			
		Implement the *Bayanihan* Savings Replication Project	• 808 LGUs (Cities/Municipalities) adopting BSRP • 6,372 organized BCs at the LGUs • PhP132,606,495.00 total savings generated nationwide • 6,793 BCs with livelihood	DILG*, LGU	Number of cities/ municipalities adopting BSRP with BCs, savings and livelihood for members 2005-2006 – 50% 2007 – 60% 2008 – 70% 2009 – 80% Revised Target No. of Cities/Municipalities adopting BSRP with BCs, savings and livelihood for members 2008 – 60% 2009 – 80% 2010 – 100%

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Implement the One Cluster- One Vision Project	• Organized eight clusters in five regions with 36 member municipalities (SCPP-HOR) • Facilitated OVOPM in Japan 2004 – six LCEs, two DILG 2006 - 16 LCEs 2007 – eight LCEs Awarded five model clusters: High-value vegetables of Northern Mindanao, Processed Food of Caraga, Bottled sardines of Zamboanga, Furniture of Cebu and Clusters of Davao, and published a Guidebook on Industry Clustering		One SME focused cluster per region Revised Target 2008-2010 One Cluster Development Framework Plan per reactivated/ new cluster * 2008-2010 One (1) "One Village One Product (OVOP)" related project per Cluster
		Provide appropriately designed and focused entrepreneurial skills and technology training programs		TESDA, DTI*, LGUs, DOST, PFIs	Technology/skills training programs/modules prepared and conducted; Number of participants trained
		Intensify capability building and entrepreneurship development among SMEs, business organizations and educational institutions	PTTC rented out its facilities for the hosting of OFW fairs such as the 2nd *Pamilyang* OFWs-SMEs Summer Expo, OFW Job Fair, 6th *Pamilyang* OFWs-SMEs Expo, 4th Filipino Seafarers Family Expo, and 3rd Pamilyang OFWs-SME Housing and Home Essentials Trade Fair.	DTI*, DOLE*	Entrepreneurship programs conducted for OFWs, Filipino migrants, and their dependents, 10,000 OFWs business enterprises established; 10,000 OFWs and their families engaged in micro and small scale income generating project

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			The Philippine Transmarine Carriers, Inc. tapped the DTI-BSMED to provide entrepreneurship development assistance for the seafarers and their families. The Bureau conducted the Business Expense-Savings Training (BEST) Game for PTC on Feb. 16, 2007. A total of 24 participants attended the program. Client satisfaction rating for the program is 95%.	DTI*, DOLE*	
		Develop entrepreneurship program for OFWs	The BSMED, in partnership with Unilever Philippines, owner of the Knorr brand, conducted entrepreneurship seminars in 32 public markets attended by a total of 874 SMEs	DTI, DepEd, TESDA	
		Incorporate entrepreneurship in the educational curriculum (*Chapter 1, Part 4*)		DTI*, Congress	
		Work for the adoption of a competition law	HBs 1678 filed Pending with the Committee on Trade and Industry. SB 123 and 122 filed and pending with the Committee on Trade and Commerce	DTI*, Congress	Enabling Law by 2006
		Enhance labor productivity and promote industrial peace (*Chapter 9, Part 1*)		DTI*, DOF, Congress	

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
Increased investment rate from 19% to 25-28% of GDP by 2010	Draw up a strategic tax incentives framework that ensures the country's competitiveness in attracting investors; is cost-effective and fiscally sustainable, time-bound and simple to administer; and consolidates/ harmonizes all investment incentives laws	Initiate amendments to the Omnibus Investments Code and other investment related incentives laws that will simplify and rationalize the system Formulate the Implementing Rules and Regulations (IRR) on the proposed amendments	The House Bill on fiscal incentives reform was approved on second reading on Oct. 6, 2008. Two bills have been filed in the Senate in the 14th Congress.		Amendment of the Omnibus Investments Code and other investment related incentives laws
	Initiate investment policy reforms (amendments on investment-related laws) activities	Drafting of EO to modify/extend EO 313 – zero duty on capital equipment importation for both export and domestic oriented enterprises	EO 528 was approved on May 12, 2006 to amend Executive Order 313, which grants zero duty on capital equipment importation by the BOI-registered new and expanding enterprises. EO 528 is effective until 2011.	DTI*, DOF, Congress	Issuance of EO modifying/ extending EO 313
		Drafting of proposed amendments to the IRR of BOT Law (to generate more investments on infrastructure)	The IRR has been formulated, pending the signature of two (2) Department Secretaries (DTI and DOF)	DTI*, DOF, Congress	Amendment of the IRR on BOT law

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Amend the IRR of EO 226 to expound provision on services		DTI, DOF, Congress	Amendment of EO 226-IRR
		Drafting of proposed amendments to the IRR on Retail Trade law (to resolve all pending issues in the implementation of the law)			Amendment of the IRR on Retail Trade Law
		Drafting of proposed amendments to the National Internal Revenue Code (NIRC) (to prevent migration for licensed key personnel)			Amendment of specific provisions in the NIRC
	Implement focused investment promotion activities Implement focused investment promotion	Pursue aggressive promotion campaigns especially in the priority areas: information technology and IT-enabled services sector, automotive, electronics, mining, healthcare and wellness, tourism, shipbuilding, fashion garments/wearables, jewelry, and agribusiness/food	Total approved investments 2004 - PhP221.8 billion 2005 - PhP231.2 billion 2006 – PhP357 billion 2007 – PhP385.8 billion 2008 1st Sem. –PhP293.1 billion *Source: BOI, PEZA, CDC&SBMA* Identified priority areas included in the 2005, 2006, 2007 and 2008 IPP. Also included were the RED (Retention, Expansion, and Diversification Program) to encourage existing investors to retain their investments	DTI/BOI, PEZA, CDC, SBMA	Investments Growth (based on the DTI Roadmap) 2004 –10% 2005 –10% 2006 –10% 2007 –12% 2008 –12% 2009 –12% 2010 –12% Inclusion of identified industries in the IPP

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			in the country as well as expand and diversify their interest, among others		
	Focused investment promotion in priority foreign markets	Undertake focused investments promotion in priority markets (e.g. US, Europe, Japan, Taiwan and Singapore), in cooperation with major foreign companies operating in the Philippines and other partners (e.g. foreign embassies, business chambers, international organizations)	Undertook investment missions to US, Europe, Japan and Singapore generating investment leads for follow-ups to realize investments in the Philippines		
	Focused investment promotion in specific target local areas/ markets	Conduct of Domestic Roadshows on Investments Generation and Capability Building Training on Investments Promotion			
	Forge strategic alliances with industry representatives, academe, other	Implement the Strategic Investor Aftercare Program (SIAP) for the	Piloted SIAP in November 2006 and was fully implemented in September 2007 linking-up with 42 firms involved in various sectors		

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
	government agencies/units (e.g. LGUs), among others., to improve investment generation and client servicing	retention, expansion and diversification of existing investments			
		Strengthen the Investment Promotion Unit (IPU) network to facilitate resolution of investors' concerns	Signed MOU on IPU strengthening in April 2007		
		Conduct of domestic roadshows in cooperation with LGUs and regional/provincial government offices and capability-building seminars on investments promotion	Conducted 16 domestic roadshows and 30 capability-building seminars in Regions 1, 2, 3, 4, 5, 6, 9, 10, 11, 12 and CARAGA		
	Further pursue the "brand management" approach as an effective tool to promote globally competitive industries/sectors	Formulate a Strategic Business Plan, for the identified focused products and industries (i.e. market analysis, foreign and domestic, immediate and long term needs, and corresponding immediate and long term business targets)	Business Development Program continues to provide support to the priority industries identified in the 2004-2010 MTPDP		

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		<u>Information technology and BPO - enabled services sector</u> Implement "Offshoring & Outsourcing Philippines Roadmap 2010". The major strategies identified are as follows: 1. Increase industry recruits through e.g. training; creating awareness of career opportunities in the industry; tapping alternative labor pools; and adjusting college and highschool curricula 2. Developing Next Wave Cities (ICT hubs) through e.g. building a city scorecard and maintaining	Employment: 2004: 100,500 2005: 163,000 2006: 236,000 2007: 300,000 *Source: CICT* Revenues: 2004: US$1.47 billion 2005: US$2.4 billion 2006: US$3.3 billion 2007: US$4.9 billion *Source: BOI* Approved Investments: 2004: PhP8.07 billion 2005: PhP11.00 billion 2006: PhP12.27 billion 2007: PhP17.81 billion Jan.-June 2008: PhP5.9 billion *Source: BOI and PEZA* The revenue growth in 2007 is in line with industry projections and is consistent with the targets set in the industry Roadmap 2010 CICT and DTI conducted scorecarding exercise in 15 cities nationwide BPAP, CICT and DTI developed an O&O New Wave City Scorecard, which provides information on the key	DTI*, Private Sector, CICT	Employment: 2007 – 343,013 2008 – 479,519 2009 – 668,126 2010 – 920,764 Revenues: 2007 – US$4.99 billion 2008 – US$6.77 billion 2009 – US$9.13 billion 2010 – US$13.0 billion Investments: 2007 – PhP20.02 billion 2008 – PhP24.02 billion 2009 – PhP31.23 billion 2010 – PhP40.60 billion

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		inventory of O&O activities 3. Improving business environment through e.g. providing financial incentives and support to investors 4. Transforming BPAP into a more professional and powerful industry association	buy factors: talent, infrastructure, cost, and business environment. Each of these categories contains a number of variables with specific weight. The first version of the scorecard, covering 43 cities, has already been completed. These cities were selected based on size, current O&O activity, and whether they are part of the government's Cyber Corridor. Creation/establishment of Philippine Federation of ICT Organizations (PHILFEDICTORGS) Participated in the following activities in 2007 that are related to the strategies identified in the roadmap: - E-Services Philippines 2007: Global Sourcing Conference and Exhibition - Consultative Meeting between DOLE-OSH and Call Center Assoc. of the Philippines (CCAP) for the preparation of the Technical Guidelines on Occupational Safety and Health for Contact Center developed by the OSHC - Project proposal for the conduct of the Philippine Benchmarking and Evolution Study of		

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			Philippine (for IT/BPO sector) - Cebu ICT 2007 – International Conference and Exhibition - Architectural and Engineering Design Outsourcing conference - 1st Game Convention Asia Expo and Conference (Game Development is a sub-sector of the ICT-BPO industry) - Philippine Software Industry Association (PSIA) Promotional Video - Outbound Trade and Investment missions to US, Europe and Asia - 6th Mindanao ICT Congress and 1st BIMP-EAGA ICT Conference In 2006, workshops, exhibits and conferences were held to promote activities for the five identified banner niches of the e-services sector In July 2006, DTI Department Order No. 08, s. 2006, was issued prescribing the "Guidelines for the Protection of Personal Data in Information and Communications Technology in the Private Sector"		
	Encourage industry-academe initiatives in increasing		Private sector or individual companies, specifically the MNCs (Accenture, Convergys, PeopleSupport, eTelecare, SPI, Chevron, HP, Teletech, among others)		

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		number of MS and PhD graduates in Math, Engineering and Computer Science courses	have included a scholarship program for MS and PhD to improve the career paths of their employees		
		Formulate and implement an HR Development Program to ensure a steady supply/ adequate pool of qualified workers for the immediate, medium and long-term growth and development requirements of contact centers and other BPO sectors	In 2006 – 2007, through the PhP500 million voucher training of P/GMA, TESDA has distributed a big portion of the fund to BPAP-member companies and benefited more than 40,000 near hires. PGMA allocated additional funds amounting to PhP350 million specifically for IT-BPO in 2008. In 2005, an industry-based curriculum was developed and adopted nationwide by more than 30 universities and colleges. Skills/ competency standards for contact centers, medical transcription, animation and software programming were approved by the industry and TESDA. CICT partnered with concerned government and private sector stakeholders as well as internationally recognized bodies, to develop and formulate ICT competency standards. Specific projects include the creation of the: (1) National ICT Competency Standards; and (2) Government		

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			IT Manpower Development. For the period January – September 2008, the following have been accomplished: (1) conduct of IT training, 55 courses implemented and 972 trainees; Development /Enhancement, 6 courses completed; (2) Development of National ICT Competency Standards (NICS), 4 completed; and (3) Conduct of International Computer Driving License (ICDL), 76 examinees and 69 passers.		
		Assist Filipino software/R&D enterprises to enter into joint ventures with appropriate partners	In October 2006, a Microsoft-led Outbound Trade and Investment Mission to UK were held together with BOI, PSIA and nine Filipino-owned software development companies. The result of the said mission, was several outsourcing opportunities that benefited nine software development companies and continuing interest/opportunities to the country.		
		<u>Automotive</u> Implement the Auto Parts Industry Roadmap. Encourage investments in automotive parts and components production for exports.	<u>BOI Approved Investments:</u> 2004: US$1.3 million 2005: US$0.06 billion 2006: US$2.6 million 2007: US$0.1 billion 2008: US$0.05 billion <u>Actual Exports:</u> 2004: US$1.76 billion 2005: US$1.90 billion	Private Sector DTI*, BOC, DOTC, EMB, LTO, BPS, DPWH	For Auto Parts Industry: Additional Investments: 2004: US$30 million 2005: US$50 million 2006: US$70 million 2007: US$90 million Exports: 2004: US$1.55 billion 2005: US$1.901 billion

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			2006: US$2.05 billion 2007*: US$890.8 million January - September 2008*: US$681.0 million *Source: BETP* *Covers ignition wiring only Roadmap being implemented Conducted the following activities: 1. The Seminar on the ASEAN Automotive SME Development Program held on Oct. 3, 2007, participated in by 60 representatives from the government and automotive assembly and parts/components manufacturing sectors 2. ASEAN Program that will design and implement an automotive SME Program that seeks to assist SMEs participate more fully in the global automotive supply chain 3. APEC SME Export Development Program that will assist parts and components SMEs to market their products in selected developed economies and help them upgrade their technical capabilities to global standards 4. Business matching with automotive assemblers wherein		2006: US$2.290 billion 2007: US$2.748 billion Additional Employment: 2004: 5,670 2005: 6,027 2006: 6,285 2007: 6,977

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			seven Cebu companies were assisted		
		Promote active participation of Philippine assemblers and parts producers in the ASEAN Industrial Cooperation (AICO) Scheme	As of November 2007, 30 EOs have been issued to implement AICO arrangements involving Philippine assemblers and parts components manufactures/producers		
		Implement policy and administrative reforms toward facilitating import and export transactions by automotive assemblers and parts as well as component manufacturers	Customs Import Automation: Pilot Projects for SMEs and OEMS are underway with the signing of the MOU of the Bureau of Customs, Board of Investments, and the Philippine Automotive Federation, Inc. in August 2007. This initiative will be linked to the Philippine National Single Window and ASEAN Single Window projects of the BOC.	DTI*	
		Establish a Center of Excellence that will support the development of the motor vehicle industry in terms of R&D, technology scanning, selection and adoption,	The Center for Automotive Technology Corporation (CATC) was formally organized and registered with the SEC in July 2007. 72 Companies had benefited from various training programs implemented by CATC.	Private sector, DTI*, TESDA	

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		provision of incubation program and extending facilities for SMEs in parts development			
		<u>Electronics</u> Strengthen the value-chain structure of the industry to help promote high value added activities and improve R&D and design & testing capability	Approved Investments: 2004: US$443 million 2005: US$763 million 2006: US$732 million 2007: US$1.27 billion January-June 2008: US$328 million *Source: BOI and PEZA* Exports: (growth rate, in %) (Semiconductors) 2004: 9.93 2005: 8.02 2006: 10.46 2007: 5.85 January – September 2008: (5.28) *Source: BETP* Investments (growth rate, in %) 2004: 100% 2005: 72% 2006: 4% 2007: 74% January-June 2008: 728% *Source: BOI &PEZA*	DTI-BOI*, CICT, Private Sector	Value of Exports: (growth rate, in %) 2004: 10 2005: 10 2006: 10 2007: 10 2008: 10 2009: 10 2010: 10 * Calibrated Value of Exports (in US$M; growth rate in %) 2008: US$35,153 at 10% 2009: US$38,668 at 10% 2010: US$42,535 at 10% * Calibrated Value of Investments (in US$ million) 2008: US$886 2009: US$974 2010: US$1000 * Calibrated Employment 2008 – 481,000 2009 – 505,000 2010 – 530,000

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			In November 2005, the Philippine IC Industry Human Resources Cultivation Assessment Delegation visited Taiwan's National Chip Implementation Center, ITRI, as well as Taiwanese universities and design houses Three training programs have been conducted as a result of Taiwan's offer during the 13th RP-Taiwan Joint Economic Conference held on November of 2005 in Manila to conduct training programs on IC Design for Filipino engineers: a. IC Design layout and simulation in December 2005; b. Analysis of Mixed Signal IC Layout, and Analog Integrated Circuits in December 2006; c. Prototyping Application and Layout, and Mixed Signal &RF in December 2007 All 54 Filipino electronic engineers enrolled in the three IC Design Workshops, successfully completed all the requisite courses in the program. Said trainees passed the qualifying examinations administered by Taiwanese professors at the end of each training, with commendable results.		

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			The fourth and fifth IC Design Training Programs were scheduled for October and December 2008 In 2005, A "Philippine Electronics Forum: Bridging the Academe and the Industry" was conducted to showcase the capabilities of different engineering universities in providing high quality BS, MS and PhD education The Electronics BDT presented the Roadmap for Electronics 2005-2010 during the 1-Link Participated in the SemiTech Taipei 2006 to strengthen the cooperation and build up business network with Taiwanese companies involved in IC Design, among others Proposal for a Study on Supply Chain submitted to JICA Development Study on the Philippine Integrated Circuit (IC) Design Sector submitted to CIDA Pearl in August 2008		
		Encourage and support industry-academe	Ongoing exploratory talks for collaboration with another leading vendor of EDA tools to assist in the		

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		initiatives on the establishment and operation of a Center of Excellence that will provide facilities and training programs for skills development, technological upgrading, R&D and other productivity enhancement as well as serve as a convergence center for industry leaders	establishment of the proposed Center of Excellence (*Please refer to Chapter 18*) to see strategies on improving the quality of HEIs, programs and graduates to match the demands of Domestic and Global markets. Sub-activity on Centers of Excellence and Centers of Development		
		Gear the engineering and other curricula toward producing graduates with knowledge and skills responsive/ relevant to the requirements of the industry	Creation of a tripartite council that will harmonize all efforts on curriculum development, scholarship grants, research programs, among others Curriculum benchmarked with the international standards (*Please refer to Chapter 18*) to see strategies on improving the quality of HEIs, programs and graduates to match the demands of Domestic and Global markets. Sub-activity on curriculum updating and upgrading.		Number of approved/updated curriculum

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Encourage global leaders in the electronics manufacturing services (EMS) and allied and support service-enterprises to locate in the Philippines to strengthen the industry supply chain and increase local value added	Organization of the "Electronics Strategic Forum for the Philippines", aimed at inspiring and igniting creative ideas for more sustainable growth and higher value-added development of the local electronics industry to realize the nation's vision as a world-class electronics regional hub by 2020		
		Simplify the procedures and requirements to encourage and facilitate business transactions between export-producers (particularly those operating inside economic zones) and local enterprises to increase local value-added	Organization of the 8th AEF with focus on the implementation of measures including implementation of Single Window in ASEAN for transactions, establishment of Super Green Lane, institutionalization of Rosettanet compatibility for exchange of trade documents, promotion of trade and outsourcing activities in ASEAN		
		Focus on high-end, high-value investments	Philippines "won" the US$1 billion expansion project of Texas Instruments, as a result of collaboration		

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		in electronics (Electronics Manufacturing Sector; Contract Manufacturing)	among DTI, DOST, CDC, DOE		
		Mining (*Part 1, Chapter 3*) Continue to implement the Mineral Action Plan Pursue and assist in the development of large scale mining projects that will bring in investments and revenue from foreign exchange. (Proposed for inclusion)	• Of the priority projects that the government is actively promoting, 11 are in operation. • 24 are classified as first-tier priority mineral development projects, of which seven are in the construction and development stage, and eight in the advanced exploration stage. • Five projects are in the second-tier category. • 23 exploration projects have also contributed to the total investments. *Source: Mines and Geosciences Bureau, DENR* Approved Investments 2005: US$447 million 2006: US$840 million 2007: US$1.40 billion 2008: US$0.19 billion Employment: 2005: 90,144 2006: 55, 000	DENR*, DTI, concerned agencies	Mineral Action Plan fully implemented within the Plan period 31 Large-scale mining 16 small-scale 97 Non-metallic 33 Exploration projects US$11 billion

Trade and Investment

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			2007: 101,000 Exports 2005: US$820 million 2006: US$1.40 billion 2007: US$2.1 billion *Source: Chamber Of Mines* The MAP is currently being implemented by concerned government agencies. A Philippine Minerals Reporting Code (PMRC), a public mining investment reporting code similar to JORC of Australia, is being prepared The Supreme Court's issued a ruling which uphold the policy to allow foreign equity investments of up to 100% under the FTAA. EO 270 has been signed which provides very clear national policy agenda on the development of the Philippine Mineral Industry. A prospectus entitled "Investor's Prospectus to the Philippine Mining industry,' was distributed during the 7th Asia Pacific Mining Conference		

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Develop investment schemes that can attract local and foreign investors to Mt Diwalwal		DENR*, BOI	Agreements entered into with investors for the exploration and development of Mt. Diwalwal
		<u>Healthcare and wellness</u>			
		Promote foreign investments for the establishment of medical zones that will target foreigners as primary patients/ clients	BOI Approved Investments 2004: PhP30 M 2005: PhP1.8 B 2006: PhP455 M 2007: PhP31 M 2008: PhP1.5 B	DTI (BOI/ PEZA)* DOH, DOT, DOT, private sector	Investments generated in medical zones, number of medical tourists
		Target Japan, Korea, Taiwan, Pacific Islands and Singapore as sources of investments and clients	The Medical Cluster of the Public-Private Partnership has launched the Philippine Medical Tourism Program (PMTP)		Number of ships and ship repair contracted to ship-builders; investments in the shipbuilding and ship repair industry
		Look into the necessary policy and administrative reforms to facilitate entry and practice of foreign medical specialists in designated medical zones	PEZA approved last Nov. 14, 2006 Resolution No. 06-512 pertaining to Guidelines for the Registration of Medical Tourism Special Economic Zones (Medical Tourism Parks/ Centers) and Medical Tourism Locator-Enterprise; and Resolution No. 06-513 pertaining to Guidelines for the Registration of Retirement		

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			Economic Zones (Retirement Ecozone Parks/Centers) and Facilities Enterprises *Please refer to Chapter 5 on Tourism*: 'Develop/promote diverse tourism products" and "Involve other resource oriented agencies in tourism development		
		Arrange and promote tour packages aimed at developing a competitive medical tourism program for overseas corporate clients			
		Encourage and support establishment and operation of retirement villages, whose foreign residents shall also serve as clients of the medical zones, to create jobs for Filipino doctors, nurses, caregivers and other workers and generate other business opportunities	The study on a Strategy Framework for the Health and Wellness and Retirement Sectors - addressed and identified certain issues and gaps in the development of the national strategic framework for the sector. It gives an overview of the whole sector as well as presented pertinent data concerning the different clusters.		

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<table>
<tr><th>OUTCOME</th><th>STRATEGIES</th><th>ACTIVITIES</th><th>ACTUAL ACCOMPLISHMENTS 2004-2007</th><th>AGENCIES</th><th>MEASURABLE OUTPUTS/ TARGETS 2004-2010</th></tr>
<tr><td></td><td></td><td><u>Shipbuilding</u>

Encourage and support investments in the establishment of additional shipbuilding/ship repair capacities in the country for the production of oceangoing vessels, bulk carriers, inter-island ships/ferries and catamarans for export and domestic shipping</td><td><table>
<tr><th colspan="3">MARINA-Approved Ships for Local Construction</th></tr>
<tr><th>Year</th><th>No. of ships</th><th>Cost</th></tr>
<tr><td>2004</td><td>5</td><td>P32.6 M</td></tr>
<tr><td></td><td>17 (exported)</td><td>US$275.32 M</td></tr>
<tr><td>2005</td><td>4</td><td>PhP12.8 M</td></tr>
<tr><td>2006</td><td>4</td><td>PhP102.1 M</td></tr>
</table>
Approved Investments:
2005: PhP574 million
2007: PhP91 million
2008: PhP12.1 billion (includes shipping)

Total Assets in SBSR Sector:
As of 2000; PhP16.4billion</td><td>DTI</td><td>Number of ships and ship repair contracted to shipbuilders; investments in the shipbuilding and ship repair industry</td></tr>
<tr><td></td><td></td><td>Expand the customer base through leveraged selling missions and business matching facilities</td><td>Only repairs/upgrading of Philippine Navy (PN) ships are contracted out to local shipyards. No new PN ships have been built in local shipyards</td><td>DTI</td><td></td></tr>
<tr><td></td><td></td><td>Continue the Philippine Navy-Shipbuilding industry collaboration program</td><td>As of November 2007, these two activities are part of the programs and strategies of the Comprehensive Development Plan for the Philippines' Shipbuilding and Ship Repair Sector (2007-2010).</td><td>Private sector, Phil. Navy*, DBM, Marina, DOTC, DOST DTI</td><td></td></tr>
<tr><td></td><td></td><td><u>Fashion Garments (Wearables)</u></td><td>Exports growth rate: (%)
(Other Wearables excl. Garments)</td><td>DTI</td><td>Value of exports: (growth rate, in %)</td></tr>
</table>

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Encourage investments in fashion garments to accelerate development of RP brands, franchising networks, fashion trend products and fashion forecast centers	2004: (12.95) 2005: 1.37 2006: 9.35 2007*: 144.91 Jan-Sept 2008*: 93.07 M Source: BETP *Footwear and Travel Goods/Handbags		2004: 0 2005: 5 2006: 10 2007: 10 2008: 15 2009: 15 2010: 20
			BOI-Approved Investments 2004: PhP177 million 2005: PhP75 million 2006: PhP286 million 2007: PhP15 million 2008: PhP78 million		
		Accelerate vertical specialization and integration of manufacturing and service facilities between existing garment manufacturer and textile milling companies by providing financing assistance, management services, skills training and enabling legislation	The BOI has been closely coordinating with the industry associations for the formulation of the Textile and Clothing Industry Roadmap for the Domestic Market, and the preparation of the Textile and Clothing Industry Study.		
		Expand the customer base through lever-			

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		aged selling missions and business matching facilities			
		Jewelry			
		Encourage investments in jewelry to develop products for mid to hi-end market	BOI-Approved Investments: 2005: PhP41 million 2006: PhP35 million 2007: PhP10 million 2008: 0 Exports (value, growth) 2004: US$66.56 million, 2.22% 2005: US$99.83 million, 49.98% 2006: US$99.31 million, (0.52%) 2007*: US$26.29 million, 15.97% Jan – Sept 2008*: US$18.65 M, 0% Source: BETP *Fine jewelry only	DTI	Investments generated in the jewelry sector, value of exports
		Encourage local manufacturers to diversify to fall and winter accessories for costume jewelry and expand contemporary silver jewelry line	Fall and winter accessories were launched during the Manila F.A.M.E and shows abroad in 2005.		
		Implement programs envisioned to build and strengthen local institutions under specific legislations (e.g.	Implemented the Revised Philippine National Standards on Jewelry in 2005.		

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Jewelry Industry Act)			
		Enhance industry competitiveness through design consultation programs and design competitions	Conducted annual local design competitions and participated in international design competitions in 2005.		
		Agribusiness (Food) (Chapter 2: Agribusiness) Encourage investments in the development and operation of agroindustrial economic zones and in the production of processed food for the domestic and export markets (including halal) and other manufacturing activities which require agricultural commodities as raw materials, in order to increase demand and stabilize prices for agricultural commodities	Exports growth rate (%) (Food) 2004: 1.93 2005: 12.32 2006: 10.33 2007: 13.39 Jan – Sept 2008: 16.25 Source: BETP BOI-Approved Investments: 2004: PhP984 million 2005: PhP1.97 billion 2006: PhP6.07 billion 2007: PhP2.12 billion 2008: PhP9.1 billion The DeCA and Food Business Mission held at New York, Chicago, San Francisco and Los Angeles generated sales (based on partial report of sales) amounting to US$1.0 million. Booked sales are 81% of the target US$13 million total booked sales.	DTI*, DA*, concerned agencies	Value of exports: (growth rate, in %) 2004: 18 2005: 20 2006: 20 2007: 20 2008 - 25 2009 - 25 2010 - 25
Export earnings	Maximize exports and investment op-	Conclude JPEPA, ASEAN PIP, ASEAN-	JPEPA	DTI*, Concerned	Concluded and signed trade

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
increase from $38B t0 $50B in 2 yrs. in 2006	portunities offered by trade agreements	China international trading arrangements and continue to participate in and conclude various international trading arrangements	• Ratified by the Senate on 08 October 2008. EO 767 issued on 7 November 2008 implemented the Philippines' commitments under the JPEPA. ASEAN-PIP • Executive Order (EO) No. 617 was issued on 23 April 2007 containing Philippine commitments under the ASEAN PIP. ASEAN-China • EO Nos. 613 and 618 issued on 17 and 23 April 2007 implemented the tariff schedule for Normal Track and Sensitive Track products, respectively, under the ASEAN-China FTA. ASEAN-Korea • EO Nos. 638 and 639 implementing the Sensitive Track and Normal Track tariff schedules, respectively, under the ASEAN Korea FTA were issued on 21 July 2007. ASEAN-Australia-New Zealand • The AANZFTA Trade in Goods Agreement is scheduled for signing in February 2009. ASEAN-India • The AIFTA Trade in Goods Agree-	agencies	agreements

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			ment is scheduled for signing in February 2009.		
		Continue discussions on economic cooperation initiatives through the Asia-Europe Meeting (ASEM) while pursuing aggressively the European market		DTI*, Concerned agencies	Cooperation initiatives implemented
		Initiate possible trade agreements with other major trading partners (e.g. US, Taiwan, South Korea, India, Canada and Australia-New Zealand)); conduct studies to identify advantages and disadvantages of these agreements in consultation with various stakeholders	Study on the proposed RP-US FTA completed.	DTI*, PIDS	FTA study completed by November 2004 Technical workshops/conferences conducted in 2005 to present results of the study
		Pursue development programs and activities in Mindanao and Palawan that are premised primarily toward taking advantage of trade and other opportunities in the BIMP-EAGA.	<u>As of Dec 2007</u> 4 BIMP-EAGA Cluster Meetings conducted, namely: Transport, Infra and ICT Development (TIICTD); Joint Tourism Development (JTD); Natural Resource Development (NRD); and SME Development (SMED)	MEDCO	2005-2010 (Annual regular activities) 4 BIMP-EAGA Cluster Meetings; 2 Senior Officials Meeting (SOM); 1 Ministerial Meeting (MM); 1 BIMP-EAGA LGU Forum;

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Promote and intensify external trade and marketing activities from Mindanao and Palawan to focus areas in BIMP-EAGA and its ASEAN Dialogue Partners. Integrate/co-ordinate SME development activities in Mindanao and Palawan for the BIMP-EAGA. Provide technical assistance for Philippine Participation in BIMP-EAGA	3 MOUs signed under the TIICTD Cluster 3 Promo collateral materials developed under the JTD Cluster 1 Halal poultry project revived under the NRD and SMED Clusters 2 investments of airline service operators generated The following were held in 2005: - 2nd BIMP-EAGA Leaders Meeting in Malaysia - BIMP-EAGA 13th Senior Officials Meeting and 10th Ministerial Meeting BIMP-EAGA in Brunei - Informal Senior Officials Meeting (ISOM) - BIMP-EAGA National Secretariat's Meeting (NSM)		1 BIMP-EAGA Leaders' Summit At least 1 project implemented per cluster per year At least 1 EAGA investment per year
	Pursue a market-driven strategy that will link our supply capacity closer to the high-impact markets	Focus export promotion on the following priority markets: USA, China and Hong Kong, Japan, ASEAN, European Union, Taiwan, Australia-New Zealand, South Korea, India, Canada, United Arab Emirates and Kingdom of Saudi Arabia (to be explained further in the Philippine	Participated in 56 export promotion activities from 2005 to September 2007 generating total sales of US$542.2 million and US$19 million of negotiated contracts. <u>USA and Canada</u> • 9 promotional activities (US$2.8 million sales and US$3.1 million negotiated contracts) <u>China, Hong Kong and Korea</u> • 9 promotional activities (US$438.1	DTI*, concerned agencies	

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Export Development Plan (PEDP) for 2005-2007. Undertake a market-driven export promotion campaign for the following Philippine export products/services in addition to the priority areas where investments will be promoted.	million sales). <u>Japan</u> • 11 promotional activities, (US$13.9 million sales and US$780 thousand negotiated contracts) <u>ASEAN</u> • 6 promotional activities • 15 business matches in 2005 • US$6.21 million sales and US$12.7 million negotiated contracts <u>European Union</u> • 12 promotional activities (US$61.4 million sales) <u>Taiwan</u> • 3 promotional activities (US$3.1 million sales and US$2 million negotiated contracts) <u>Middle East</u> • 6 promotional activities (US$16.6 million sales and US$457.4 thousand negotiated orders • In 2007, a Memorandum of Understanding (MOU) was forged between Overseas Philippines, Inc. and Taif Contracting and Trading Corporation. The Philippine consortium shall provide the		

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			Project Development Management, Planning, Designing, Project Management, Construction and Commissioning of a hotel project in Riyadh, KSA.		
		<u>Marine products</u> Advocate compliance to standards for fresh and marine products	Value of exports: (growth rate, in %) Marine Products and Carrageenan 2004: (0.92) 2005: (16.93) 2006: 9.35 2007: 25.54 Jan – Sept 2008: 12.36 Source: BETP Undertook the following activities 1. Organized the Symposium on Best Aquaculture Practices 2. Creation of TWG for the harmoniza tion of standards for marine and aquaculture products in line with international standards 3. Tentative schedule for the Sympo sium on Eurep Gap Integrated Aqua culture Assurance Certification is on December12-13, 2007 ?. There are other ongoing studies / consultations being undertaken in coordination with the private sector.		Value of exports: (growth rate, in %) 2004 - 10 2005 - 10 2006 - 15 2007 - 15 2008 - 15 2009 - 15 2010 - 15

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Embark on an intensive marketing promotions of value-added marine products through informational campaigns and participation in trade shows	Sponsored the Seafood Pavilion in the International Food Exhibition Trade Fair participated by 8 SMEs showcasing their high value marine & aquaculture products and value added seaweed and carrageenan products		
		Promote product development for seaweed and carrageenan	Continuing research on the development of product for seaweed and carrageenan		
		Promote branding of Philippine marine products as quality products through country of origin logo	Preparation of an IRR on the use of country of origin logo is being consulted with the industry stakeholders.		
		Pursue bilateral fisheries agreement to gain market access to fishing grounds for tuna and to reduce tariff and non tariff barriers to marine products	Ongoing negotiations with Indonesia on access to fishing grounds.		
		Promote new investments in cold storage facilities to assure continuous supply of fresh and frozen marine products	Forging of Joint Venture Project on Aquaculture with Taiwanese investor in Calauag, Quezon. Cold storage facilities are still eligible for BOI registration under the Invest-		

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			ments Priorities Plan (IPP)		
		<u>Construction Materials/ Services</u>			
		Tap well-known construction consultants in promoting construction materials and construction contracting services	Value of exports: (growth rate, in %) Construction Materials 2004: 11.23 2005: 7.58 2006: 220.36 2007: 0.71 Jan – Sept 2008: 0.09 Source: BETP		Value of exports: (growth rate, in %) 2004 - 7.7 2005 - 4.79 2006 - 5.1 2007 - 4.83 2008 - 41.94 2009 - 11.36 2010 - 10.2
		Strengthen existing construction industry associations	In 2005, it was reported that two strong associations continue to be present in the country. The Philippine Contractors Association caters to small and medium large-scale firms while the National Contractors Association is composed of scale contractors. Both have regional chapters.		
		Encourage local contractors to undertake overseas projects by providing appropriate incentives	In 2006, DTI reported that the incentives bill is for review & updating. No further update. In 2005, local contractors secured two overseas contracts, one in Qatar, involving construction of gas refinery facilities and another in Sri Lanka, for the renovation of existing passenger terminal building. No further update.		

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Promote compliance with internationally-recognized products and services standards to ensure that construction materials are globally competitive in quality	In 2005, it was reported that major construction materials are already in compliance with international standards. In 2006, certification for safety gadgets was underway. As of Aug 2007, there are 21 mechanical/building and construction materials listed in the Philippine National Standards under the Mandatory Product Certification.		
		<u>Gifts, Toys, Housewares and Holiday Decors</u>			
		Continue providing technical assistance to private entrepreneurs and product development to keep them in pace with trends in world markets	Value of exports: (growth rate, in %) Giftware and Holiday Décor, Toys and Dolls, and Houseware 2004: 0.90 2005: (1.63) 2006: (1.01) 2007*: (2.41) Jan – Sept 2008*: (6.37) Source: BETP *Giftwares/Holiday Décor only In 2005, CITEM, in coordination with the Product Development and Design Center of the Philippines, invited experts to provide information and design		Value of exports: (growth rate, in %) 2004 - 0 2005 - 5 2006 - 5 2007 - 5 2008 - 5 2009 - 5 2010 - 5

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			ideas to cater to the world market		
		Participate in key international trade fairs and undertake trade missions to important target markets to promote Philippine products	Conduct of Manila FAME International generated sales of US127 million in 2005 and US$38.75 million in negotiated orders in 2007. In 2006, Executive Order No. 589 was signed exempting exporters from paying travel tax when joining international trade fairs, exhibitions, selling missions, among others.		
		Home Furnishings			
		Continue experimentation and R&D on new materials and material application	Value of exports: (growth rate, in %) Woodcraft and Furniture 2004: 5.83 2005: 3.29 2006: (9.36) 2007: 9.34 Jan- Sept 2008: 14.52 Source: BETP		Value of exports: (growth rate, in %) 2004 - 0 2005 - 6 2006 - 6 2007 - 6 2008 - 6 2009 - 6 2010 - 6
		Promote investments in the metalworking and plastic sectors for the production of parts and components of home furnishings and	In 2005, CITEM developed prototypes of different home furnishing materials which are scheduled to be exhibited in May 2006 with the objective of getting foreign counterparts interested on developing technologies that may be used to produce more value added materials		

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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		furniture	from these materials that would meet international standards, e.g., industrial flooring made from bamboo. No further update.		
		Pursue special international events through trade fairs and selling missions	Participated in various trade fairs and shows in 2005 and 2006, which generated sales amounting to US$47.89 million.		
		Support a National Country Imaging Program to sustain promotional strategies and market share	In 2005, CITEM established Movement Eight to promote the Philippines as design driven supplier that also offers design services to distinguish the Philippines from other furniture producing countries. It is also working towards establishing a stronger branding for Philippine products for home style furnishing by encouraging three organizers for international trade fairs to have a single tag line or uniform message for international fairs featuring Philippine home furnishings. No further update.		
		Establish aggressive market intelligence network for primary and emerging markets	In 2005, a study mission to Hong Kong Trade Development Council was organized as part of the development of a Market Intelligence System. No further update.		
		Pursue integrated development assistance to improve			

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		production efficiency			
		Logistics Services			
		Focus on investment promotions to make RP the prime logistics hub in Asia. Promote and develop Clark-Subic as the best logistics hub. (Chapter 6; part 1, Infrastructure Chapter)	Total Investment in 2004-2005: (PhP-Million) 2004 2005 Subic 3,727 1,484 Clark 3,002 3,110 Finalization of Terms of Reference for bidding of "A Study of Logistics Industry of the Philippines" as a vital guide for the Logistics Roadmap 2007-2010. Conduct logistics road mapping that will provide potential investment areas and activities. Continue coordination and networking with DTI, CDC and SBMA to promote export and logistics activities in Region III. Coordinate with SBMA and Taiwan Ecozone Authority for a possible deployment of a direct vessel service between Subic and Kaoshiung.	DTI, SBMA, CDC	Investments in Clark and Subic, value of exports from Clark and Subic
	Simplify export/ import procedures	Reduce red tape	Amendment not pushed since the needed change can be done through the amendment of the IRR , e.g., definition of services exports.	DTI*, Congress	Amendment of EDA, repeal of PD 930 and EO 1016

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			Proposed bills on export procedures are overtaken by the computerization of the Bureau of Customs. The following helped facilitate export and imports procedures: i) Elimination of export clearance fees; ii) Abolition of export clearance requirements for garments and textile, fiber and handicrafts; iii) Shortened import procedures of DOF for returned shipments; iv) Exempted exporters from payment of x-ray fees and from the Customs Brokers Act requirement that only customs brokers can sign Export Declarations; v) Reduction of wharfage fees for containerized exports by 90%; vi) Exemption of exporters from travel tax when they travel for trade fairs, selling missions, productivity training and conferences		
		Automate the import and export documentation and clearance procedures to improve efficiency, transparency and accountability, and full implementation of the Automated Export Documentation System (AEDS)	As of December 31, 2007, 69 enterprises are using the AEDS while 150 PEZA-registered Export Enterprises are enrolled in the Automated Import Permit System of PEZA (PEZA) AEDS will be extended to the automotive sector, but the e-Customs will include AEDS in all export transactions, regardless of sector.	DTI, PEZA*, BOC*	Increase in the number of exporters using AEDS.

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			A third Value-Added Solutions Provider (VASP) was accredited by PEZA in June 2007. Two PEZA-accredited VASPs in September 2006.		
			Coordination with the BOC to integrate the PEZA Automated Import Permit System (AIPS) with the BOC's National Single Window Import System is on-going		
		Develop an electronic business facilitation platform to facilitate business matching and eventually, export transactions	The electronic filing of application for PEZA Registration System (E-Registration) is currently in the user-testing stage.	PEZA	Online filing of application for PEZA registration available by 2nd Quarter 2008. (PEZA)
			As of March 2006, BETP is in the process of acquiring the necessary hardware. No further update.	DTI	
		Strengthen the One Stop Export Documentation Center	In 2005, 10 OSEDCs were operational and computerized. The OSEDC in Clark has been ISO certified.	DTI	Operations of all OSEDCs (nationwide) standardized and ISO certified
		Implement the manufacturing warehouse liquidation system (MWLS)	No report yet.	BOC	% of Electronic liquidation of imported materials
		Remove unnecessary barriers that hamper semiconductor and electronics exports	The electronics sector has an express lane in the Customs NAIA and is given priority by the BOC in many of its policies. It is the first sector to have	DTI*, PEZA*, CICT, DOF, DOTC, SEIPI,	One holistic center for electronics business and export facilita-

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<table>
<tr><th>OUTCOME</th><th>STRATEGIES</th><th>ACTIVITIES</th><th>ACTUAL ACCOMPLISHMENTS 2004-2007</th><th>AGENCIES</th><th>MEASURABLE OUTPUTS/ TARGETS 2004-2010</th></tr>
<tr><td></td><td></td><td></td><td>enjoyed the electronic transactions with the BOC.</td><td>Congress, DBM</td><td>tion, operational at key areas nationwide;
EO or any other governing law/ policy streamlining exportation of semiconductor and finished electronic products enacted and implemented</td></tr>
<tr><td></td><td>Maintain existing and develop more competitive export products and services and diversify markets</td><td>Aggressively promote market-aligned exports of products and services identified under the PEDP</td><td>Exports Growth (%)
<table>
<tr><th></th><th>Goods</th><th>Services</th></tr>
<tr><td>2004</td><td>9.8</td><td>19.3</td></tr>
<tr><td>2005</td><td>3.8</td><td>11.9</td></tr>
<tr><td>2006</td><td>15.6</td><td>42.4</td></tr>
<tr><td>2007</td><td>6.0</td><td>31.1</td></tr>
<tr><td>Jan - Sept 2008</td><td>4.3</td><td>22.2</td></tr>
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Source: Bangko Sentral ng Pilipinas</td><td>DTI*, DFA, Private Sector</td><td>% Increase in export sales and services export revenues</td></tr>
<tr><td></td><td></td><td>Tap the $150 B Halal market using UAE and KSA as gateways and export Philippine food products to areas with significant OFW presence</td><td>The government through the BPS-Technical committee is currently working with the Ulama and Shariah experts in crafting the Philippine General Guidelines on Halal Food. Halal consultations are being conducted in 16 areas covering 10 regions to obtain consensus among Ulama and members of the Dar'ul Ifta on the proposed Halal guidelines

The proposed guidelines shall be translated into the Philippine National Standards on Halal Food Production, Preparation, Packaging, Labeling and Handling.

ARRM has already launched its own Halal Certification Guidelines. The Region</td><td>DTI</td><td>% increase in penetration of the Halal market</td></tr>
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OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
			has established the Muslim Mindanao Halal Certification Board, and it is now ready to provide Halal certification services to interested firms. At least two Halal certifiers in the country are already recognized internationally, specifically in Malaysia, Indonesia and UAE.There are already 1,000 products that are Halal certified and is now available in Metro Manila, and in Mindanao for canned, processed fish and processed fruits.		
		Enhance industry capability on Food Safety i.e. GMP, SSOP, HACCP, ISO 22000 Strengthen industry capacity on food processing, packaging, labeling, marketing through implementation of various projects such as Partner Region Program (PRP), and Integrated Program for Micro and Small food processors (IPMS)	Trainings and seminars are being conducted by DTI through PTTC in NCR and in the regions Partner Region for 2008 is Region V11. Initial scanning of food processing establishments in the region to determine the needed intervention has been completed. On the IPMS, Phase II of the project has been approved for EDF Funding, and schedule of activities is now being firmed up with PTTC and ROG as implementers.		
		Formulation and	Six (6) food standards have been de-		

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		development of standards	veloped in 2007, two for finalization		
		Tap OFWs as market for RP products		DTI*	% increase in penetration of the OFW market
		Reorient the DFA to do trade promotion/ commercial intelligence in countries where there are no trade attaches			DFA assuming trade promotion; increase in exports in countries where there are no trade attaches
		Provide quality testing and metrology related services and orient producers on international product standards/conventions	In 2006, the DTI conducted 81 training and seminars on standards and conformance.The Bureau of Agriculture and Fisheries Product Standards also conducted 44 trainings/ workshops/ seminars/ conferences on product standards and related topics.	DTI*, DA, DOST*, DOH	Number of orientation seminars on international product standards/ conventions conducted for exporters
		Develop/adopt Philippine National Standards (PNS) and align these standards with international standards	From 2005 to August 2007, the Bureau of Product Standards developed 1,777 new standards, 77% of which or 1,370 were aligned to ISO/IEC standards	DTI*, DOH, DA, DOST, DOTC, Private Sector	5,000 total PNS by 2005; 1,000 every year thereafter to reach 10,000 PNS by 2010
		Establish hazard analysis and critical control point (HACCP) accreditation scheme	One HACPP Certifying Body was accredited in 2006.	DTI*, DA, DOH, Private Sector	Two HACCP certification bodies accredited in 2005 to 2006

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	MEASURABLE OUTPUTS/ TARGETS 2004-2010
		Maintain membership in the Pacific Accreditation Cooperation (PAC) and International Accreditation Forum (IAF) for quality management system (QMS)	Philippine Accreditation Office was peer evaluated by PAC on September 25-29, 2006 for QMS & EMS.Corrective actions are presently being assessed by the Evaluation Team. No further update.	DTI*, private Sector	Worldwide recognition of QMS certificates issued by the Philippines
		Expand the scope of membership in the PAC and IAF for environmental management system (EMS)	The Philippine Accreditation Office of the DTI has signed PAC EMS MLA on July 12, 2007. Signing of the IAF EMS MLA will be held on 26 October 2007 in Sydney, Australia. This will serve as basis for trade facilitation related to environmental management system	DTI*, Private Sector	Acceptance of conformity assessment results by trading partners