

## Culture

OUTCOME	STRATEGIES	ACTIVITIES	ACTUAL ACCOMPLISHMENTS 2004-2007	AGENCIES	PREVIOUS MEASURABLE OUTPUTS/TARGETS 2004-2010	REVISED MEASURABLE OUTPUTS/TARGETS 2008-2010
Poverty reduction through education and youth opportunities	Mainstream culture and development in plans, policies, programs and projects, providing KALAHI cultural services for the poor, particularly the marginalized, minorities, and migrants	<p>Review and develop policies and legislations for culture</p> <p>Initiate culture and development policy dialogues and fora among development planners and workers in both government and nongovernment agencies</p> <p>Intensify the campaign and partnership with the DILG on the creation of Local Culture and Arts</p>	<p>2004: 4 2005: 14 2006: 6 1st sem 2007: 7</p> <p>2004: - 2005: - 2006: 2 1st sem 2007: 2</p>	NCCA, CCP, NM, NHI, RMAO, National Library, TNL, KWF, OPAC, and NCIP	<p>Increased number of bills/EOs/Laws reviewed, commented, enacted, signed 5pending urgent bills / policies on culture and arts such as Intellectual Property Rights; Artists Welfare; Tax Exemption; Heritage Bill; and Archives Bill by 2010</p> <p>Conducted at least 1 research on Indigenous Knowledge System and Practices (IKSPs) annually in support to policy formulation and legislation (e.g. protection of Community Intellectual Property Rights)</p>	Prepared Research and Documentation Guidelines for IKSPs by 2010 (NCIP)

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		<p>Councils per DILG Circular No. 2004-81 and continue the support for community organizing, local cultural exchange projects, and regional empowerment through other collaborative activities</p>	<p>2004: 7 local culture and arts organizations            2005: 18 local culture and arts organizations            2006: 27 local culture and arts organizations            1st sem 2007: -</p> <p>2004: 13 NCCA-DILG-LGU activities            2005: 16 NCCA-DILG-LGU activities            2006: 31 NCCA-DILG-LGU activities            1st sem 2007: 17 NCCA-DILG-LGU activities</p> <p>2004: 65            2005: 15            2006: 16            1st sem 2007: 3</p> <p>2004-1st sem 2007: Completed</p>		<p>Assisted 66 Local Culture &amp; Arts Organizations with defined cultural programs and 1, 500 NCCA-DILG collaborative activities by 2010</p> <p>Coordinated and assisted 77 major ethnolinguistic groups by 2010</p> <p>DILG project on Indigenous Knowledge System in Local Governance (IKSG) implemented in 2005</p>	<p>Conducted 3 IKSP researches by 2010</p> <p>Assisted 66 Local Culture &amp; Arts Organizations with defined cultural programs and 500 NCCA-DILG collaborative activities by 2010</p>

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	<p>Institutionalize culture in education, media, and good governance, focusing on formation of patriotic values for moral reform and to fight crime and corruption, poverty and pollution, drugs and depravity, ignorance and injustice, tyranny and terrorism</p>	<p>Increase the number of community-based projects in support of the disadvantaged and marginalized groups; support to public school children; and healing and learning through cultural activities</p> <p>Promote the use of Filipino language in government communication and advocacy programs</p> <p>Formulate cultural indicators</p>	<p>2004: 45 groups 2005: 3,245 individuals 2006: 35 groups 1st sem of 2007: 200,000 individuals</p> <p>2004-1st sem 2007: Continuing</p> <p>2004-1st sem 2007: Continuing</p> <p>2004-1st sem 2007: Continuing. Philippine Cultural Index Framework completed</p>	<p>NCCA, CCP, NM, NHI, RMAO, TNL, KWF, OPAC, NCIP</p>	<p>Benefited at least 5,000 individuals and 15 disadvantaged/marginalized groups by 2010</p> <p>75% of government offices informed on the usage and adoption of Filipino in official communications and correspondences (support bilingual policy and use of the vernacular language) by 2010</p> <p>New <i>Komisyon sa Wikang Filipino</i> (KWF) building completed by 2010</p> <p>50% completion of the Philippine Cultural Index Project of the Philippine Cultural Education Plan (PCEP) by 2010</p>	<p>Benefited disadvantaged/marginalized groups in 28 provinces with highest incidence of poverty by 2010</p> <p>75% completion of the Philippine Cultural Index Project of the Philippine Cultural Education Program (PCEP) by 2010</p>

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		<p>Integrate cultural education in the formal, nonformal, and informal learning modalities</p> <p>Design and implement cultural education activities for government and nongovernment agencies and institutions</p> <p>Training of teachers and educators through workshops/ seminars, particularly in curriculum and instructional materials development</p> <p>Disseminate teaching guides on culture-related subjects; and</p>	<p>2004-1st sem 2007: Continuing. Undertaken through NEFCA-funded projects</p> <p>2004: 16 2005: 12 2006: 5 1st sem 2007: 18</p> <p>2004: 3,000 beneficiaries 2005: 2,245 beneficiaries 2006: 3,734 beneficiaries 1st sem 2007: 4,372 beneficiaries</p>		<p>Standardized program on culture and the arts by 2010</p> <p>Actively conducted 30 workshops/training by 2010</p>	<p>Standardized program on culture and the arts by 2010</p> <p>Actively conducted 15 workshops/training by 2010 benefiting 10,000 educators, docents and the like</p>

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		<p>increase the distribution of books and other instructional materials</p> <p>Fully implement the Philippine Cultural Education Program (PCEP) until 2007 starting with the 15 special schools for the arts</p> <p>Continue and expand the activities of the Institute for Cultural and Arts Management (ICAM)</p> <p>Strengthen the capacity of schools in promoting the various traditional Filipino artistic expressions</p>	<p>2004: 55,000 2005: 42,650 2006: 50,301 1st sem 2007: 56,600</p> <p>2004: 15 2005: 15 2006: - 1st sem 2007: -</p> <p>2004: 129 2005: 85 2006 -1st sem 2007: ICAM activities temporarily suspended as program is undergoing review</p> <p>2004-1st sem 2007: Implemented through the arts education projects under the Philippine Cultural Education Plan</p>	<p>NCCA, CCP, NM, NHI, RMAO, TNL, KWF, OPAC, NCIP</p>	<p>Disseminated by the end of 2010 through the National Library network some 1.3 million copies of materials such as books, CDs, videos, among others to both public and private schools and libraries</p> <p>Standardized program and curriculum implemented in the 15 special school for the arts by 2010</p> <p>Trained 1,500 cultural workers and artists through the ICAM by 2010</p> <p>Standardized cultural education program for traditional Filipino artistic expressions by 2010</p>	<p>Disseminated by the end of 2010 (through the National Library network) at most 0.5 million copies of materials (books, CDs, videos, etc.) to both public and private schools and libraries</p> <p>Trained 300 cultural workers and artists through the ICAM by 2010</p>

## Culture

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		<p>Develop materials on Philippine culture in Filipino and other Philippine languages</p> <p>Develop and encourage more culture and values oriented projects on TV, radio, cinema, and theatre</p> <p>Develop programs that integrate values formation and conscientizing a paradigm shift of attitude to displace the values that breed the culture of graft and corruption</p>	<p>2004: 37 2005: 25 2006: 4 1st sem 2007: 8</p> <p>2004-1st sem 2007: Continuing</p> <p>2004: 8 projects 2005: 4 projects 2006: 106 episodes (<i>Sining Gising</i> – NBN-4 and DZRH) 1st sem 2007: 106 episodes (<i>Sining Gising</i> – NBN-4 and DZRH), 3 projects</p> <p>2004- 1st sem 2007: Mainstreamed in various workshops and “cultural caregiving for the poor” activities</p>		<p>Maintained 144 (existing and to be developed) Schools of Living Traditions (SLTs) by 2010</p> <p>Publication of 5 works translated in major vernacular languages by 2010</p> <p>10 productions for TV, radio, film, and theatre (Note: 1 project may consist of 12 episodes/series) by 2010</p> <p>Initiated/conducted/produced 5 values formation programs by 2010</p>	<p>Maintained 100 (existing and to be developed) SLTs by 2010</p> <p>5 productions for TV, radio, film, and theatre (Note: 1 project may consist of 12 episodes/series) by 2010</p>

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	Continue the promotion of cultural liberty and excellence in artistic development that forges identity, memory, vision, and conscience of our nation	<p>Produce infomercials highlighting positive Filipino values</p> <p>Support and encourage young and developing artists with the development of contemporary and new forms of artistic expression with emphasis on values education and good governance</p> <p>Provide more opportunities to enhance artists' talents and make their work available to a wider Filipino audience through school tours, coaching activities, and participation in competitions and festivals</p>	<p>Continuing</p> <p>2004: 43 2005: 18 2006: 36 1st sem 2007: 43</p> <p>2004: 800 2005: 855 2006: 74 1st sem 2007: 261</p>	NCCA, CCP, NM, NHI, RMAO, TNL, KWF, OPAC	<p>10 infomercials by 2010</p> <p>Developed and/or produced 500 new artworks or creative projects in cinema, visual arts, music, theater, literary arts, etc. by 2010</p> <p>Supported 800 new and/or young artists in various fields through workshops, Contests, festivals and the like by 2010</p>	<p>5 infomercials by 2010</p> <p>Developed and/or produced 200 new artworks or creative projects in cinema, visual arts, music, theater, literary arts, etc. by 2010</p> <p>Supported 500 new and/or young artists in various fields through workshops, contests, festivals and the like by 2010</p>

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	<p>Promote sustainable heritage conservation approaches to nurture historicity and preserve our patrimony of biocultural diversity</p>	<p>Sustain support for exhibits and festivals with particular focus on community-based initiatives</p> <p>Promote recognition of outstanding Filipino artists through awards such as the <i>Gawad Manlilikha ng Bayan</i> (GAMABA), the National Artist Award (NAAW), and the <i>Dangal and Alab ng Haraya</i> Awards</p> <p>Conserve existing traditions, indigenous knowledge, and cultural masterpieces through the SLTs. Explore other important cultural traditions and treasures that are endangered and continue its nonformal teaching among the youth</p>	<p>2004: 20 2005: 12 2006: 22 2007: 36</p> <p>2004: 4 2005: 35 2006: 7 1st sem 2007: 13</p> <p>2004: 37 2005: 25 2006: 4 1st sem 2007: 8</p> <p>2004: 14 (NEFCA-funded) 2005: 6 (NEFCA-funded), 1 (NCIP) 2006: 10 (NEFCA-funded), 5 (NCIP) 1st sem 2007: 3 (NEFCA-funded)</p>	<p>NCCA, CCP, NM, NHI, RMAO, TNL, KWF, OPAC, NCIP</p>	<p>Sustained assistance of 200 exhibits and supported 250 community-based festivals and national events by 2010</p> <p>3-6 NAAW and 3-6 GAMABA recipients (subject to deliberations) by 2010</p> <p>3-6 Alab/Dangal ng Haraya Award recipients by 2010</p> <p>Establish and maintain 144 SLTs until 2010</p> <p>Completed 40 new researches (including 12 customary laws documented by NCIP) by 2010</p>	<p>Sustained assistance of 100 exhibits and supported 150 community based festivals and national events by 2010</p> <p>3-10 other awards and recognitions in the field of culture and the arts by 2010</p> <p>Establish and maintain 100 SLTs until 2010</p> <p>Completed 20 new NEFCA-funded researches by 2010</p> <p>Conducted 2 trainings on the documentation of customary law (NCIP)</p>

## Culture

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		Fast track and improve the integration of community-centered approaches in existing and future conservation efforts	<p>2004-1st sem 2007: Continuing</p> <p>2004-1st sem 2007: Mainstreamed in the Heritage Conservation Technical Assistance Program (TAP) implemented in heritage sites</p>		<p>1 IP museum/library/ audio-visual arts center established by 2010</p> <p>Community management teams assisted or established in major heritage sites (starting with the 5 WHS, 26 churches declared as National Cultural Treasures, and the 3 other vernacular architecture) by 2010</p>	<p>3 customary laws documented (NCIP)</p> <p>1 NCIP workshop on the protection of indigenous cultures and community intellectual property rights conducted</p> <p>Constituted 8 Ethnographic and 1 National Consultative Bodies (NCIP)</p>

## Culture

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		<p>Implement a stronger and consistent conservation system for the UNESCO declared World Heritage Sites (WHS) and those declared as National Cultural Treasures and Important Cultural Treasures</p> <p>Support the documentation and recognition of historical structures, landmarks, monuments, sites, traditional arts, and other aspects of cultural heritage</p>	<p>2004-1st sem 2007: Continuing</p> <p>2004-1st sem 2007: Continuing</p> <p>2004-1st sem 2007: Continuing</p> <p>1st sem 2007: Restoration work started</p>		<p>Maintained/conserved the 5 WHS until 2010</p> <p>Maintained/conserved the 26 churches declared as National Cultural Treasures (activities may cover various stages of pre-restoration and restoration activities such as the conduct of feasibility studies, detailed engineering studies, and the actual restoration work) until 2010</p> <p>15 documented/maintained National Cultural Treasures or cultural properties/sites by 2010</p> <p>Prerestoration phase completed and commencement of restoration works of the Metropolitan Theatre of Manila by 2010</p>	<p>5 documented/maintained National Cultural Treasures or cultural properties/sites by 2010</p>

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	<p>Create special cultural programs in line with national peace and unification initiatives to help end violence and promote conflict resolution through multicultural dialogues</p> <p>Encourage the generation of jobs or livelihood through the animation and</p>	<p>Continue the projects advocating peace and unity in all conflict areas through cultural dialogues, and support development advocacy programs especially for the youth</p> <p>Conduct peace summits and cultural fora for military personnel and other individuals involved in the peace process</p> <p>Continue the Philippine Cultural Exchange Program among the cultural communities for understanding and appreciation of each cultural group</p> <p>Support the production of traditional and contemporary crafts and products such as</p>	<p>2004: 37 projects 2005: 29 projects 2006: 10 projects 1st sem 2007: 5 projects</p> <p>2005: 10 (NCIP) 2006: 22 (NCIP) 1st sem 2007: 9 (NCIP)</p> <p>2004: 23 (NCCA) 2005: 16 (NCCA), 21 (NCIP) 2006: 19 (NCCA), 20 (NCIP)</p>	<p>NCCA, CCP, NM,NHI, RMAO,TNL, KWF,OPAC, NCIP,OPAPP, NYC,OMA, DOT</p> <p>NCCA, CCP, NM, NHI, NHI, KWF, OPAC, NCIP, OMA, DTI,</p>	<p>Conducted 30 conferences/ workshops/ training advocating peace by 2010</p> <p>Supported 6 festivals of cultural communities per year (until 2010)</p> <p>Implemented 77 traditional and/or contemporary crafts, performing arts, etc. production by 2010</p>	<p>Conducted 15 conferences/workshops/ training advocating peace by 2010</p> <p>Supported 15 (including 10 by NCIP) community-based festivals/ congresses of cultural communities by 2010</p> <p>1 workshop on the protection of indigenous cultures and community intellectual property rights conducted</p> <p>Implemented 136 (including 36 by NCIP) traditional and/or contemporary crafts, performing arts, etc.</p>

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	<p>cultural industries and ecotourism highlighting the wealth of indigenous heritage and new artistic expressions merging traditional cultures with creative, modern experiments that promotes the UN Millennium Development Goals</p> <p>Expand cultural exchanges and agreements with other countries for international understanding, tolerance, and underscoring cultural diversity <i>(Refer to Chapter 24:</i></p>	<p>weaving, pottery, musical instruments, basketry, music, cinema, and performing arts</p> <p>Develop programs to boost local cultural tourism; Maximize educational value of heritage sites and special events for tourists through the production of effective promotional and reference materials and training of tour guides and site staff</p> <p>Continue the implementation of the existing cultural exchange agreements and explore the possibility of entering into new agreements and other activities with other countries</p>	<p>1st sem 2007: 11(NCCA), 9 (NCIP)</p> <p>2004-1st sem 2007: 5 continuing projects in various stages</p> <p>2004: 11 2005: 19 2006: 27 1st sem 2007: 13</p>	<p>DOT, TESDA</p> <p>NCCA, CCP, NM, NHI, RMAO, TNL, KWF, OPAC, DFA</p>	<p>8 cultural tourism projects accomplished in partnership with the DOT by 2010</p> <p>Implemented/sustained 70 cultural exchange agreements and activities by 2010</p>	<p>production by 2010</p> <p>4 cultural tourism projects accomplished in partnership with the DOT by 2010</p> <p>Implemented/sustained 35 cultural exchange agreements and activities by 2010</p>

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	<i>Responsive Foreign Policy)</i>	<p>Intensify intellectual and cultural exchanges with other ASEAN countries through joint activities and research projects</p> <p>Actively participate in international conferences and meetings where Philippine participation is necessary</p> <p>Continue to participate in international competitions and festivals sharing the unique talents of the Filipinos</p>	<p>2004: 28 2005: 85 2006: 578 1st sem 2007: 31</p> <p>2006: Completed</p> <p>2004: 9 2005: 25 2006: - 1st sem 2007: -</p> <p>2004: 8 2005: 3 2006: 7 1st sem 2007: 7</p>		<p>Active participation of 150 artists/scholars/ cultural workers in international (especially ASEAN) events, exhibits, festivals, etc. by 2010</p> <p>Hosting of the 31st UNESCO-International Theater Institute (ITI) Congress and Theater Olympics of the Nation from May 25 to June 5, 2006</p> <p>Participated in 50 culture-related international lectures and tours by 2010</p> <p>Assisted at least 3 artistic groups per year until 2010</p>	<p>Active participation of 50 artists/scholars/ cultural workers in international (especially ASEAN) events, exhibits, festivals, etc. by 2010</p> <p>Participated in 30 culture-related international lectures and tours by 2010</p>

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		Continue the programs for overseas Filipinos and sending of cultural packages to embassies and consulates abroad	2004: 2 2005: 87 2006: 87 1st sem 2007: 87		Provided 80 exchange of cultural expertise and continued transmittal of cultural packages to various Philippine posts abroad until 2010	