

## BIDDER ASSESSMENT FORM

As of \_\_\_\_\_

*Information to be provided in this form is for assessment purposes only, and will be kept confidential by the NEDA Bids and Awards Committee.  
Form must be signed by the company's accounts director and its chief financial officer.*

**Project title:** Development and implementation of a stakeholder engagement, communication, and research results dissemination strategy for the National Long-Term Vision

<b>Company name:</b>	
<b>Office address:</b>	
<b>Telephone number:</b>	
<b>Fax:</b>	
<b>Email :</b>	
<b>Website:</b>	

### A. TRACK RECORD

1. Number of years in the advertising business:
2. List of top 10 clients for the past 5 years (in terms of total value of advertising contract/s)

CLIENT'S NAME	TOTAL VALUE OF ADVERTISING CONTRACT/S (in PhP)	NUMBER OF YEARS THAT YOUR FIRM HAS BEEN ENGAGED/EMPLOYED BY CLIENT
a.		
b.		
c.		
d.		
e.		
f.		
g.		
h.		
i.		
j.		

3. Has your company received any awards in the past 5 years? Please list them below.

AWARD	YEAR RECEIVED	AWARD-GIVING BODY
a.		
b.		
c.		
d.		
e.		

(Please use additional sheets if necessary)

4. Has your company implemented any youth advocacy campaigns in the past 5 years? Please list them below.

CAMPAIGN TITLE	CLIENT/PRODUCT	DURATION OF CAMPAIGN	TOTAL VALUE OF CAMPAIGN CONTRACT (in PhP)	CAMPAIGN OBJECTIVES	CAMPAIGN OUTCOMES/IMPACTS (Please indicate source of feedback/information on campaign impacts)
a.					
b.					
c.					
d.					
e.					

(Please use additional sheets if necessary)

## B. KEY PERSONNEL

	FULL NAME	POSITION/TITLE	TOTAL NUMBER OF YEARS WITH THE COMPANY	AREAS OF EXPERTISE	AWARDS RECEIVED, IF ANY (Please indicate name of award, year received, and award-giving body)
President, CEO, or equivalent					
Account Director or equivalent					
Creative Director or equivalent					

(Please use additional sheets if necessary)

### C. FINANCIAL CAPACITY\*

Net current assets (in PhP)	Net current liabilities (in PhP)	Total value of ongoing and committed projects from September to October 2015 OR Total value of ongoing and committed projects for the year 2015 (inPhP)

\*Please attach a copy of your company's latest audited financial statement (stamped received by the BIR or its duly accredited and authorized institutions).

We hereby certify that all information stated above are true and correct. We hereby authorize the National Economic and Development Authority to request written proof of information stated above, as needed.

\_\_\_\_\_  
Name and signature

Accounts Director

Date:

\_\_\_\_\_  
Name and signature

Chief Financial Officer

Date:

**SUBSCRIBED AND SWORN** to before me this \_\_\_\_ day of \_\_\_\_\_.

\_\_\_\_\_  
(Person administering oath)