

REPUBLIC OF THE PHILIPPINES

NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

REQUEST FOR EXPRESSION OF INTEREST (EOI) AND SUBMISSION OF ELIGIBILITY DOCUMENTS FOR THE PROVISION OF SERVICES FOR THE RESEARCH RESULTS DISSEMINATION AND ADVOCACY STRATEGY FOR THE ADOPTION OF THE LONG-TERM VISION (AMBISYON NATIN 2040)

1. The National Economic and Development Authority (NEDA), through the Development Information Staff (DIS), shall engage the services of a Strategic Communications Firm / Media Planning and Placement Agency / Advertising Agency (foreign or local) for the Research Results Dissemination and Advocacy Strategy for the Adoption of the Long-Term Vision (AmBisyon 2040). The Approved Budget for the Contract (ABC) is **THIRTEEN MILLION, EIGHT HUNDRED THOUSAND AND 00/100 PESOS (Php13,800,000.00)**, inclusive of all applicable government taxes and charges.
2. The NEDA now calls for the submission of EOI and eligibility requirements for the conduct of the abovementioned undertaking as indicated under Sections 24.1 and 24.2 of the Revised Implementing Rules and Regulations (IRR) of Republic Act (RA) No. 9184, or the Government Procurement Reform Act (GPRA), and in the Eligibility Documents / Eligibility Data Sheet (EDS)¹. Interested Strategic Communications Firm / Media Planning and Placement Agency / Advertising Agency should submit their eligibility requirements on or before **17 November 2016 (Thursday), 12:00 P.M.** at the following address:

Mr. Ruben S. Reinoso, Jr.
Assistant Director-General and Chairman
NEDA Bids and Awards Committee for Consulting Services (NBAC-CS)
4/F NEDA-sa-Pasig Building
#12 Saint Josemaria Escriva Drive, Ortigas Center, Pasig City 1605
3. Only those Strategic Communications Firm / Media Planning and Placement Agency / Advertising Agency who will submit EOI and pay the corresponding participation fee of **Php2,000.00**, together with the required Eligibility Documents, and determined to be eligible pursuant to Sections 24.1 and 24.2 of the Revised IRR of RA 9184 and shortlisted in accordance with applicable experience/qualifications (i.e., track record and qualification of key personnel) and financial capacity shall be directly invited in the subsequent selection process.
4. Interested Strategic Communications Firm / Media Planning and Placement Agency / Advertising Agency may submit their Legal, Financial and Class "B" Eligibility Documents, as applicable, in advance (**on or before 08 November 2016, 4:00 P.M.**) for preliminary evaluation by the NBAC-CS in terms of completeness/compliance. The NBAC-CS, however, shall only proceed with the preliminary evaluation when the required participation fee of Php2,000.00 has been paid. Note that said amount shall

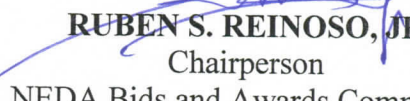
¹ The Eligibility Documents / EDS can be downloaded from the NEDA Website.

cover the attendant administrative cost for the eligibility check and shortlisting process and shall be deducted from the cost of the Bidding Documents which the participating shortlisted Consultants are required to purchase. The NBAC-CS, after its preliminary evaluation of advance submissions, shall inform the participating Consultants of any deficiency in their respective submissions three (3) calendar days prior to the deadline for submission of Eligibility Documents set in this Request for EOI.

5. Proposals shall be evaluated using the Quality-Based Evaluation/Selection (QBE/QBS) procedure. The criteria with rating system for the evaluation of proposals shall be provided in the Instructions to Bidders (ITB).
6. NEDA reserves the right to reject any and all proposals, including that of a single eligible proponent, waive any minor deviation in the submitted documents which will not materially affect the substance of the proposal, annul the bidding process, or not award the contract without thereby incurring any liability to the affected participating Consultant/s.
7. For further information, please contact the NBAC-CS Secretariat:

*3/F NEDA-sa-Pasig Building
#12 Saint Josemaria Escriva Drive, Ortigas Center, Pasig City 1605
(02) 631-0960 to 65 local 312 (Trunk Line)
Fax Nos. (02) 631-2192*

Issued on 21 October 2016.


RUBEN S. REINOSO, JR.
Chairperson
NEDA Bids and Awards Committee
for Consulting Services (NBAC-CS)