



REPUBLIC OF THE PHILIPPINES

NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

REQUEST FOR EXPRESSION OF INTEREST (EOI)

FOR THE PROCUREMENT OF CONSULTING SERVICES FOR THE CONDUCT OF THE STUDY IN MEASURING AWARENESS AND PERCEPTION OF NEDA, AMBISYON NATIN 2040, AND PHILIPPINE DEVELOPMENT PLAN

1. The National Economic and Development Authority (NEDA) intends to apply the sum of **NINE MILLION PESOS (PHP 9,000,000.00)** inclusive of all applicable government taxes and charges, professional fees, and other incidental and administrative costs, as the Approved Budget for the Contract (ABC), to payments under the Contract for the subject Consulting Services. Proposals received in excess of the ABC shall be automatically rejected at the opening of the Financial Proposals.
2. The NEDA now calls for the submission of EOI and eligibility requirements for the *Conduct of the Study in Measuring Awareness and Perception of NEDA, AmBisyon Natin 2040, and Philippine Development Plan*. The contract shall be completed within a period of eleven (11) months.

EOI and eligibility submissions of interested Consultants must be duly received by the NEDA Bids and Awards Committee for Consulting Services (NBAC-CS) on or before **02 October 2018, 12:00 NN**, at the following address:

Assistant Secretary Jonathan L. Uy

NBAC-CS Chairperson

c/o Procurement Management Division-Administrative Staff

*2/F NEDA-sa-Pasig Building, #12 Saint Josemaria Escriva Drive
Ortigas Center, Pasig City 1605*

3. Interested Consultants may obtain further information from NEDA and acquire a complete set of Bidding/Proposal Documents at the address given above from **Monday to Friday, 8:00 A.M. to 5:00 P.M., starting 14 September 2018** upon payment of the applicable fee for the Bidding/Proposal Documents in the amount of **PHP10,000.00**. The Bidding/Proposal Documents may also be downloaded free of charge from the Philippine Government Electronic Procurement System (PhilGEPS) and NEDA websites, provided that Consultants shall pay the applicable fee for the Bidding/Proposal Documents not later than the submission of their proposals.
4. A Pre-Proposal/Bid Conference will be held on **16 October 2018, 11:30 AM** at the 4/F, OADG-IP Conference Room, 4/F NEDA-sa-Pasig Building, #12 Saint Josemaria Escriva Drive, Ortigas Center, Pasig City 1605. Representative/s should bring a letter addressed to the

NBAC-CS Chairperson certifying that the representative/s has/have authority to speak for and in behalf of the Consultant.

5. Interested Consultants have the option to submit their Legal, Financial and Class "B" Eligibility Documents, as applicable, (1 original copy and 4 copies) in advance (**on or before 24 September 2018, 5:00 P.M.**) for preliminary evaluation by the NBAC-CS in terms of completeness/compliance. The NBAC-CS, however, shall only proceed with the preliminary evaluation upon payment of a participation fee of **PHP 2,000.00**. Note that said amount shall cover the attendant administrative cost for the eligibility check and shortlisting process and shall be deducted from the cost of the Bidding/Proposal Documents. The NBAC-CS, after its preliminary evaluation of advance submissions, shall inform the participating Consultants of any deficiency in their respective submissions at least three (3) calendar days prior to the deadline for submission of Eligibility Documents set in this Request for EOI.
6. The NBAC-CS shall draw up the short list of Consultants from those who have submitted EOI, including the Eligibility Documents, and have been determined as eligible in accordance with the relevant provisions of Republic Act (RA) No. 9184, or the Government Procurement Reform Act (GPPRA), and its Revised Implementing Rules and Regulations (IRR). The short list shall consist of three (3) to seven (7) prospective Consultants who will be entitled to submit proposals. The criteria and rating system for shortlisting are as follows:

Criteria	Points
I. Applicable Experience of the Firm Total number of years in operation and length and quality of experience in implementing studies related to communication and awareness and perception	50
II. Qualification of Team Leader and team members Education, training, and length of professional experience	30
III. Capacity of the Firm Assessment of professional commitments of the financial capacity of the firm	20
GRAND TOTAL	100

Hurdle rate: 60 points

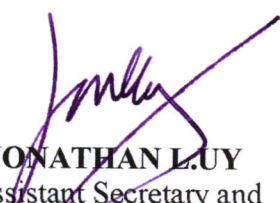
7. The selection process will be conducted through open competitive bidding procedures using non-discretionary "pass/fail" criterion as specified in the IRR of RA 9184. This procurement activity is open to all interested Consultants subject to the conditions for eligibility provided in said Revised IRR.
8. Proposals shall be evaluated using the Quality-Cost Based Evaluation/Selection (QCBS/E) procedure at a weight ratio of *70% for the Technical Proposal and 30% for the Financial*

Proposal. The criteria and rating system for the evaluation of proposals shall be provided in the Instructions to Proponents/Bidders.

9. NEDA reserves the right to reject any and all proposals, including that of a single eligible proponent, waive any minor deviation in the submitted documents which will not materially affect the substance of the proposal, annul the procurement/bidding process, or not award the contract without thereby incurring any liability to the affected participating Consultant/s.
10. For further information, please contact the NBAC-CS Secretariat:

*c/o Procurement Management Division – Administrative Staff
2/F NEDA-sa-Pasig Building
#12 Saint Josemaria Escriva Drive, Ortigas Center, Pasig City 1605
(02) 631-3732 / (02) 631-0960 to 65 local 204
Fax Nos. (02) 634-7916*

Issued on 13 September 2018.


JONATHAN LUY
Assistant Secretary and
Chairperson, NBAC-CS

NEDA-BAC